Logistics Demand Forecasting using KPCA-based Lssvr with Two-order Oscillating Particle Swarm Algorithm

1Li-Yan Geng and 2Xi-Kui Lv
1School of Economics and Management, Shijiazhuang Tiedao University, Shijiazhuang, 050043, China
2Transportation Institute, Shijiazhuang Tiedao University, Shijiazhuang, 050043, China

Abstract: Logistics demand forecasting is an important step in the process of logistics system planning and development. The existing models for logistics demand forecasting often encounter problems of low forecasting accuracy and slow convergence speed. Consider these problems, a hybrid model called KPCA-LSSVR-TOOPSO was proposed to improve the forecasting accuracy and accelerate the convergence speed. The hybrid model integrated the Kernel Principal Component Analysis (KPCA), the Two-order Oscillating Particle Swarm Optimization (TOOPSO) and least squares support vector regression. First, the nonlinear features of the influential factors of logistics demand were extracted by KPCA. Then, the kernel principal components were put into LSSVR and a LSSVR model was established for logistics demand forecasting. Finally, TOOPSO algorithm was used to optimize the parameters in LSSVR. Empirical results from the China logistics demand indicate that the proposed model decreases the dimension of the modeling data. The minimum and maximum relative prediction errors of the proposed model are only -0.33548 and 5.3270% respectively. The NRMSE, NMAE and MPE of the model are 0.1890, 0.1367 and 0.0182, which are smaller than ones of the other three models. The convergence speed of the proposed model is the fastest among the four models.

Key words: Logistics demand forecasting, least squares support vector regression, two-order oscillating particle swarm optimization algorithm

INTRODUCTION

Logistics system is a complex dynamic system and logistics demand is affected by many factors, such as the social economic factor, the social environmental factor, the national policy factor and so on. These factors have a complex impact on the logistics demand, which leads to the nonlinear relationship between the logistics demand and its influential factors. The traditional logistics demand forecasting methods, such as the regression analysis (Fite et al., 2001), the time series analysis (Adrangi et al., 2001), the grey forecasting model (He, 2008) and the rough set theory (Feng et al., 2010), can’t obtain satisfactory results. In recent years, artificial neural network (ANN) is introduced into logistics demand forecasting (Geng et al., 2007). As a nonparametric method, ANN can approximate the nonlinear relationship between logistics demand and its influential factors well. However, ANN often meets with some problems in practical applications including an over-fitting problem and a local minimum point, which may have bad influence on forecasting accuracy of logistics demand.

Support Vector Machines (SVM), proposed by Vapnik (1995), is one of the latest machine learning methods, which is based on structural risk minimization. SVM solves the problems in ANN and achieves better logistics demand forecasting results relative to ANN (Hu and Lu, 2008). Least squares support vector regression (LSSVR) is the modified form to SVM for regression problems that simplified inequality constraints to equation constraints, which improves the computational efficiency (Suykens and Vandewalle, 1999). The selection of the parameters in LSSVR has direct impact on LSSVR performance. As a commonly used parameter selection method of LSSVR, cross validation method needs trials and tests, which will waste time and have difficult to obtain the optimal parameters. Two-order oscillating particle swarm optimization (TOOPSO) is an improved PSO algorithm. By introducing a two-order oscillating evolutionary equation, TOOPSO could adjust the global and local search capability of the algorithm and avoid the local optimization (Hu, 2007). The parameters of LSSVR will be optimized using TOOPSO algorithm in this study.

Corresponding Author: Li-Yan Geng, School of Economics and Management, Shijiazhuang Tiedao University, Shijiazhuang, 050043, China
If all the influential factors are used to forecasting logistics demand, the established forecasting model could become complex and then limit the popularization and application of the model. Liang et al. (2012), combined Kernel principal component analysis (KPCA) with LSSVR, to forecast logistics demand and the results showed that the combined model simplified the model structure and outperformed the LSSVR in logistics demand.

In this study, KPCA-LSSVR-TOOPSO model is proposed. The kernel principal components extracted from the influential factors of logistics demand using KPCA are selected as the input variables of LSSVR and TOOPSO algorithm is used to optimize the parameters of LSSVR.

**THEORY**

**Kernel principal component analysis:** Given the observed data $x_j$, $R^n$, for $j = 1, 2, ..., N$, where $N$ is the number of observed data. Kernel Principal Component Analysis (KPCA) maps the observed data into the high-dimensional feature space $F$ using the nonlinear mapping function $\Phi(x_j)$ and the corresponding covariance matrix can be computed as:

$$C = \frac{1}{N} \sum_{j=1}^{N} \Phi(x_j)\Phi(x_j)^T$$

where, $\Phi(x_j)$, for $j = 1, 2, ..., N$, is assumed to be mean centered and variance scaled. Then the principal components can be obtained by the following equation:

$$\lambda \Phi(x_j) = \Phi(x_j)Cv$$

where, eigenvalues $\lambda = 0$ and $v \in F \setminus \{0\}$. All solutions $v$ with $\lambda = 0$ must lie in the span of $\Phi(x_1), ..., \Phi(x_N)$, that is, there exist coefficients such that:

$$v = \sum_{j=1}^{N} b_j \Phi(x_j)$$

We can get the following equation by left multiplying $\Phi(x_j)$ with (2) for all $j = 1, 2, ..., N$:

$$\lambda (\Phi(x_j)v) = \Phi(x_j)Cv$$

Define a kernel matrix $K$ of order $N \times N$ with elements as:

$$k_{ij} = \Phi(x_i)\Phi(x_j) - k(x_i, x_j)$$

By introducing a kernel function $k(x_i, x_j)$, we can compute inner products in $F$ space without performing nonlinear mappings. The function that satisfies the Mercer's condition should be as the kernel function. Some of widely used kernel functions are Gaussian kernel, polynomial kernel and sigmoid kernel. Before applying KPCA, the mean centering of $\Phi(x_j)$ in feature space should be performed. The centered kernel matrix $\bar{K}$ can be obtained from:

$$\bar{K} = K - I_NK - KI_N + I_NKI_N$$

where, $I_N$ is a $N \times N$ order matrix with elements as $1/N$ for $i, j = 1, 2, ..., N$. Then, the eigenvalue decomposition to $\bar{K}$ is written as:

$$\bar{N} \phi = \bar{K} \phi$$

where, $\phi_j$ ($j = 1, 2, ..., N$) are the eigenvectors corresponding the eigenvalues $\lambda_j$ ($j = 1, 2, ..., N$). The solution $(I, \phi)$ should satisfy $I_j(b_j, \phi_j) = 1$. Then, the $p$th kernel principal component $s$ of a test vector $x$ is obtained by projecting $\Phi(x)$ onto the direction of the $p$th eigenvector:

$$s_p = \gamma_p \phi(x) = \sum_{j=1}^{N} \beta_{j,p} k(x, x_j)$$

**METHODS**

**KPCA-based LSSVR model:** The basic idea of KPCA-based LSSVR model is that the kernel principal components extracted using KPCA are selected as the input variables of LSSVR to reduce the dimension of modeling data.

Suppose there are a set of training data $L = \{(x_i, y_i)\}$, where $n$ is the number of data for training. The input vector $x_i$, $R^d$ is the $d$-dimensional kernel principal components and $y_i$, $R$ is the corresponding 1-dimensional output value. The input data are mapped into a hyperspace by the nonlinear mapping function $\Phi(x_i)$. The primal constrained optimization problem of the LSSVR model is obtained as below:

$$\min_{\omega, \xi, b} \frac{1}{2} \|\omega\|^2 + \frac{1}{2} \sum_{i=1}^{n} \xi_i^2$$

$$y_i = \omega^T \Phi(x_i) + b + \xi_i, \quad i = 1, ..., n$$

where, $\omega$, $b$ are the weight vector and bias constant value, respectively. $\xi_i$ is the error variable and $\gamma$ is the regularized
parameter. Solving this optimization problem in dual space, leads to transforms the primal problem into the following set of linear equations based on the Karush-Kuhn-Tucker (KKT) condition:

\[
\begin{bmatrix}
0 \\
1 \quad 1^T \\
K + I_R \gamma \quad a
\end{bmatrix}
\begin{bmatrix}
b \\
Y
\end{bmatrix} =
\begin{bmatrix}
0 \\
\alpha
\end{bmatrix}
\]  
(11)

where, \( \alpha = [\alpha_1, \alpha_2, \ldots, \alpha_n]^T, 1 = [1, \ldots, 1]^T, Y = [y_1, y_2, \ldots, y_n]^T \) and \( I \) is a unit matrix of order \( n \). \( K \) is the kernel function matrix in which the kernel function is defined as \( k(s_i, s_j) = \Phi(s_i)^T \Phi(s_j) \) for \( l = 1, 2, \ldots, n \). Here, the Gaussian kernel function with the form \( k(s_i, s_j) = \exp(-\|s_i - s_j\|^2 / \sigma^2) \) is considered, where \( \sigma \) is the kernel parameter. Finally, the LSSVR model is given by:

\[
y_i = \sum_{l=1}^{n} \alpha_l \exp(-\|s_i - s_l\|^2 / \sigma^2) + b
\]  
(12)

where, \( \alpha_l (l = 1, 2, \ldots, n) \) are the Lagrange multipliers.

**Optimal parameters of KPCA-based LSSVR optimized by TOOPS0:** According to Eq. 11 and 12, there are two parameters needed to be decided: The kernel parameter \( \sigma^2 \) and the regularized parameter \( \gamma \). Usually, cross validation method is used to select the parameters \((\gamma, \sigma^2)\) of LSSVR. But this method is an experimental method. The parameters obtained may not be the optimal, which will have bad impact on forecasting performance of LSSVR.

To improve the forecasting ability of LSSVR, TOOPS0 algorithm is used to choose the optimal parameters \((\gamma, \sigma^2)\) of LSSVR in this paper. TOOPS0 algorithm introduces two oscillating factors into the evolutionary equation to adjust the influence of the acceleration on the velocity, which can overcome the premature problem validly and increase the evolutionary speed. Let \( t \) denote the number of current iterations and \( t_{\text{max}} \) denote the number of maximal iterations. If \( t < 0.5t_{\text{max}} \), oscillating factors \( \xi_1 \) and \( \xi_2 \) are taken as:

\[
x_i < (2\sqrt{c_1} - 1)/c_1 r_1, \quad \xi_2 < (2\sqrt{c_1} - 1)/c_1 r_2
\]  
(13)

If \( t = 0.5t_{\text{max}} \), oscillating factors \( \xi_1 \) and \( \xi_2 \) are taken as:

\[
x_i \geq (2\sqrt{c_1} - 1)/c_1 r_1, \quad \xi_2 \geq (2\sqrt{c_1} - 1)/c_1 r_2
\]  
(14)

where, \( c_1 \) and \( c_2 \) are acceleration factors which control the maximum step size. \( r_1 \) and \( r_2 \) are random numbers between zero and one. After the parameters \((\gamma, \sigma^2)\) being obtained through the input and output data, the well trained LSSVR model can be applied to forecasting.

The procedures of the KPCA-LSSVR-TOOPS0 model for forecasting are summarized as below.

**Step 1:** Preprocess the data. The whole dataset are normalized using the mean and standard deviation of each variable.

**Step 2:** Extract the nonlinear feature. Choose the kernel function and compute the kernel matrix. Apply eigenvalue decomposition to the kernel matrix and extract nonlinear principal components according to Eq. 8.

**Step 3:** Generate initial \( M \) sets of particles composed of the parameters \((\gamma, \sigma^2)\). Set the parameters containing acceleration factors \( c_1 \) and \( c_2 \) and the number of maximal iterations \( t_{\text{max}} \) for forecasting. The maximal and minimal inertia weight \( w_{\text{max}} \) and \( w_{\text{min}} \).

**Step 4:** The Fitness function is defined as follows:

\[
E = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2
\]  
(15)

where, \( n \) is the number of training samples. \( y_i \) and \( \hat{y}_i \) stand for the actual values and forecasting results from training samples, respectively.

**Step 5:** Compute the fitness value of each particle according to Eq. 15. Update the optimal particle position as the position corresponding to the minimum fitness value of the individual particle. Update the global optimal particle position as the position corresponding to the minimum fitness value of all the particles. The inertia weight \( w \) is automatically linearly decreased with the evolutionary process (Zhao et al., 2006).

**Step 6:** If the stopping criteria are met, the evolutionary process is terminated. The global optimum particle position corresponds to the optimal parameters \((\gamma, \sigma^2)\), otherwise, go back to step

**Step 7:** The LSSVR model is established by the obtained optimal parameters \((\gamma, \sigma^2)\) for forecasting logistics demand. Then the forecasts are transformed into the primal forecasts.

**EMPIRICAL RESEARCH**

**Data description:** The data used in empirical research is China logistics data from 1991 to 2011, which comes from National Bureau of Statistics of China. Here the total social logistics costs \((\xi_0)\) is selected as the reflection of the logistics demand.

According to the availability and operability of data, seventeen indicators are selected as the influential factors.
of the logistics demand. They are the gross domestic product \((x_1)\), the total output value of the primary industry \((x_2)\), the total output value of the second industry \((x_3)\), the total output value of tertiary industry \((x_4)\), the total investment in fixed assets \((x_5)\), the business volume of postal and telecommunication services \((x_6)\), the total value of imports and exports \((x_7)\), the total retail sales of the consumer goods \((x_8)\), the household consumption expenditure \((x_9)\), the total freight traffic \((x_{10})\), the total freight ton-kilometers \((x_{11})\), the number of employed persons in logistics industry \((x_{12})\), the possession of civil trucks vehicles \((x_{13})\), the number of rational owned railway freight cars \((x_{14})\), the possession of civil cargo vessels \((x_{15})\), the total population \((x_{16})\) and the retail price index \((x_{17})\).

**Empirical process and results analysis:** In KPCA, the kernel function should be selected first. In this paper, the Gaussian kernel function is used which is as the same to the kernel function in LSSVR. Results from the KPCA to the influential factors of logistics demand are shown in Table 1. It is clear that KPCA obtains good feature extraction effectiveness. The first three principal components extract 97.19% information of the original data and we select the first three principal components obtained as the input variables of LSSVR model.

**Whole data is divided into two parts:** The period from 1991 to 2005 is selected as the training samples for training model and the period from 2006 to 2011 is as the testing samples for testing the forecasting performance of the model.

The original parameters of TOOPSO algorithm are set as follows: \(M = 10, c_1 = 0.2, c_2 = 1.8, w_{max} = 0.9, w_{min} = 0.1, t_{max} = 30\). To reduce the stochastic influence on parameters, the parameters of LSSVR is optimized continuously by TOOPSO algorithm for ten times, the optimal parameters obtained are used to establish LSSVR model.

The forecasting results of the KPCA-LSSVR-TOOPSO model are compared with those of the three models: PCA-LSSVR-TOOPSO, LSSVR-TOOPSO and KPCA-LSSVR-CV. In PCA-LSSVR-TOOPSO model, the twelve linear principal components extracted from the original influential factors using PCA are selected as the input variables of the LSSVR and the parameters of the LSSVR are optimized by the TOOPSO algorithm. In LSSVR-TOOPSO model, all of the original seventeen influential factors are directly put into the LSSVR and the parameters of the LSSVR are optimized by the TOOPSO algorithm. In KPCA-LSSVR-CV model, the three nonlinear principal components extracted from the original influential factors by KPCA are as the input variables of the LSSVR and the parameters of the LSSVR are optimized by five-fold cross validation method. The forecasting results are given in Fig. 1 and Table 2.

Based on Fig. 1 and Table 2, the KPCA-LSSVM-TOOPSO model forecasts the growing trends of the total social logistics costs better than the other three models. Apart from relative error of PCA-LSSVR-TOOPSO of 2007, the smaller relative errors are founded in KPCA-LSSVR-TOOPSO. And the minimum and maximum relative errors are only -0.33548 and 5.3270%, which is the smallest among the four models. This shows that as a whole, KPCA-LSSVR-TOOPSO model obtains higher forecasting accuracy than the other three models.

Three statistics are used to measure the forecasting performance of the four models. They are the Normalized Root Mean Squared Error (NRMSE), the Normalized Mean
Table 2: Forecasting results of the four models

<table>
<thead>
<tr>
<th>Year</th>
<th>Actual values (BY)</th>
<th>KPICA-LSSVR-TOOPSO</th>
<th>PCA-LSSVR-TOOPSO</th>
<th>LSSVR-TOOPSO</th>
<th>KPICA-LSSVR-CV</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>3841</td>
<td>3895</td>
<td>1.4042</td>
<td>3854</td>
<td>0.3378</td>
</tr>
<tr>
<td>2007</td>
<td>4541</td>
<td>4621</td>
<td>1.7726</td>
<td>4509</td>
<td>0.7952</td>
</tr>
<tr>
<td>2008</td>
<td>5435</td>
<td>5436</td>
<td>-0.3534</td>
<td>5242</td>
<td>3.8984</td>
</tr>
<tr>
<td>2009</td>
<td>6083</td>
<td>6082</td>
<td>-0.8324</td>
<td>5655</td>
<td>7.0367</td>
</tr>
<tr>
<td>2010</td>
<td>7047</td>
<td>7477</td>
<td>5.3270</td>
<td>6478</td>
<td>8.7456</td>
</tr>
<tr>
<td>2011</td>
<td>8400</td>
<td>8296</td>
<td>-1.2411</td>
<td>7733</td>
<td>7.9554</td>
</tr>
</tbody>
</table>

Table 3: Forecasting performance of the four models

<table>
<thead>
<tr>
<th>Models</th>
<th>NMSE</th>
<th>NMAE</th>
<th>MPE</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>KPICA-LSSVR-TOOPSO</td>
<td>0.1690</td>
<td>0.1307</td>
<td>0.082</td>
<td>5.10</td>
</tr>
<tr>
<td>PCA-LSSVR-TOOPSO</td>
<td>0.4772</td>
<td>0.3943</td>
<td>0.0479</td>
<td>7.33</td>
</tr>
<tr>
<td>LSSVR-TOOPSO</td>
<td>0.4140</td>
<td>0.3609</td>
<td>0.0451</td>
<td>7.97</td>
</tr>
<tr>
<td>KPICA-LSSVR-CV</td>
<td>0.7203</td>
<td>0.5918</td>
<td>0.0727</td>
<td>82.42</td>
</tr>
</tbody>
</table>

Absolute Error (NMAE) and the mean percentage error (MPE). The three statistics are expressed as follows:

\[ \text{NMSE} = \sqrt{\frac{\sum_{i=1}^{P}(\hat{y}_i - y_i)^2}{\sum_{i=1}^{P}(y_i - \bar{y})^2}} \]  \hspace{1cm} (13)

\[ \text{NMAE} = \frac{\sum_{i=1}^{P}|\hat{y}_i - y_i|}{\sum_{i=1}^{P}|y_i - \bar{y}|} \]  \hspace{1cm} (14)

\[ \text{MPE} = \frac{\sum_{i=1}^{P}(|\hat{y}_i - y_i|)}{y_i} \]  \hspace{1cm} (15)

where, \( y_i \) and \( \hat{y}_i \) are the actual logistics costs and the forecasted logistics costs of different models, respectively. \( P \) is the number of the forecasted logistics costs. At the same time, the searching time for the optimal parameters of different model (TIME) is used to evaluate the convergence performance of the four models. The results are reported in Table 3.

From Table 3, it is obvious that the NMSE, NMAE, MPE of KPICA-LSSVR-TOOPSO model are smaller than ones of the other three models. Compare with PCA-LSSVR-TOOPSO, LSSVR-TOOPSO and KPICA-LSSVR-CV, KPICA-LSSVR-TOOPSO has the fastest convergence speed. And the convergence speed of the TOOPSO based three models is much faster than that under the five-fold cross validation method. Therefore, it is concluded that KPICA-LSSVR-TOOPSO model has a better performance than the other three models on logistics demand forecasting.

**CONCLUSIONS**

In this study, a KPICA-LSSVR-TOOPSO model is proposed, in which LSSVR model is combined with KPICA for forecasting logistics demand and TOOPSO algorithm is adopted to search the optimized parameters of LSSVR. An example on China logistics demand is taken to illustrate the effectiveness of the proposed model. Empirical results indicate that KPICA-LSSVR-TOOPSO model greatly simplifies the structure of the forecasting model. Moreover, it provides a higher logistics demand forecasting accuracy and a faster convergence speed relative to the PCA-LSSVR-TOOPSO model, LSSVR-TOOPSO model and KPICA-LSSVR-CV model. Further works can focus on using kernel independent component analysis (KICA) to reduce the dimension of the modeling data and choose other improved PSO algorithms to optimize the parameters needed in LSSVR.

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