

Investigating the Major Factors of Developing Entrepreneurship Approach in Economic System with a Focus on Resistive Economy

¹Dahani Naser and ²Farahmand Mehran

¹Velayat University, Iranshahr, Iran

²Department of Accounting, University of Sistan and Baluchestan, Zahedan, Iran

Abstract: Entrepreneurship means creativity at work and create new economic opportunities and the creation of new value with venture funds, of economic growth and prosperity because entrepreneurship means in a society and economy is flourishing and expansion. A society that moves in the context of entrepreneurship, society is alive. Thus, simply and easily can pass all the difficulties and internal and external pressures. The entrepreneur society, the threshold is very high because the risk is very high, yet it is considered normal. Thus, the economy will be resistance. Given the current circumstances there is a need for economic systems in accordance with these conditions. Resistance economic terms due to the conditions set forth in this research is while explaining the strength of the economy and the requirements needed to create a resistance economy will express and entrepreneurship as an influential factor in the strength of the economy considered. Then, according to its dimensions with a comprehensive definition expressed entrepreneurship literature review In addition to the role of entrepreneurship in the economy at the end of entrepreneurship is combined with the strength of the economy and the effects of entrepreneurship on the economy, arises.

Key words: Resistance economy, entrepreneurs, sanctions, risk, Iran

INTRODUCTION

Economy of Resistance of detection areas of pressure or sanctions in the current situation. Consequently, efforts to control and ineffective and under ideal conditions become opportunities such pressures and verily believe that public participation and rational management and strategic precondition and requirement subject, resistance economy and reduce dependence emphasis on the advantages of domestic manufacturing and is trying to self-reliance. And of course, the real resistance of a resistance economy active and dynamic economy not a passive and closed economy as resistance to removing barriers to progress and effort and progress on the path defined (Ranjbar, 2015). Developed countries decades ago and some developing countries in recent decades. Due to the positive role of entrepreneurs in economic and community development, exploiting this potential, for dealing with problems such as depression, inflation and unemployment are considered the attention in the formulation of strategies, policies and action plans to the encouragement and entrepreneurial behavior training and consulting, to create a more favorable atmosphere. For entrepreneurial activity in different areas of socioeconomic, removing barriers and creating communication and collaboration between them and

facilitate their access Global markets and significant results have also been sought. In Economics resistance based on the current world market with fast and rapid developments and changes in the international environment And the transition from an industrial society to an information society and the national economy into the global economy is Entrepreneurship as <engine of economic development> be remembered which can result in economic growth and development, leading to increased productivity, job creation and social welfare will play an important role. Entrepreneurship can be part of innovation, risk-taking moderate, searching for opportunities and mobilization of resources to exploit the opportunities through the creation of new businesses or changes in existing organizations named. And now another strategy using economic sanctions economic sanctions aimed at depriving the economy of the world market of goods, services and capital. In fact, economic sanctions for Iran sanctions creates a situation that puts him in a state of self-sufficiency. Sanctioning countries to also boycott the country's low level of life in an isolated economy by the day. In relation to the success of sanctions must be said that the success of economic sanctions against a country, on the one hand depends on the level of interest and participation of all other countries on the other hand

depends on the degree of dependence Sanctions to affect world trade and economic growth (Chayjany *et al.*, 2012). Considering the importance of the above, in this study, we discuss the role of entrepreneurship on economic strength. For this purpose, the vignette on the principles of economy, entrepreneurship literature of resistance and the effect of that conclusion.

Entrepreneurship: Entrepreneurship education is a subject that in the late twentieth century the world's attention. Check entrepreneurship literature suggests that this term first in economic theory developed by economists and Then enter schools and theories of other sciences is sent. Cantillon, the inventor of the term entrepreneurship.

Definition of entrepreneurship: Schumpeter's "entrepreneurial driving force in the development of the economy and his role as innovation or create new combinations of materials to entrepreneurship knows so inventions and creative destruction. Entrepreneur who has established boundaries permeates and transcends its feet Opportunities that have been overlooked by others, however well understood. This is the essence of entrepreneurship, the entry and operation of everything that somehow was hidden from the eyes of others and for others inaccessible or were not exploited by others (Moghaddam *et al.*, 2011). Entrepreneurs, like other suggested words when analyzed and explained in the humanities be certain that it provided clear definitions. There is no single definition of entrepreneurship and the beginning of the project in academic circles, is considered different definitions from various perspectives.

PERSONALITY CHARACTERISTICS OF ENTREPRENEURS

Howard University psychology professor David Mac KInd of America first "psychology theory of economic development" proposed, believes that the cause of economic backwardness in developing countries is the lack of understanding of individual creativity. According to their opinion with a proper program of education work mentality necessary in a democratic society can be strengthened, so that the conditions necessary for the industrialization of societies provided. Most studies of entrepreneurship, entrepreneurs with concepts such as personality traits; internal locus of control, independence, need for achievement, risk-taking, foresight, creativity, innovation, optimism, tolerance of ambiguity, failure tolerance and the ability to build work teams have expressed (Table 1).

Types of entrepreneurship: Individual entrepreneurship which is of two kinds.

Free and independent entrepreneurship: The case of independent business person makes. This type of entrepreneurship, a process that leads to the satisfaction or new demand. Individual independent entrepreneur that primary responsibility for gathering the necessary resources to start the business assumes and the main characteristic of entrepreneurship, innovation .

Intrapreneurship: When entrepreneurial activity by an individual or group within an organization is said to be. The process painstakingly and often without the support and consent of the entrepreneur to the entrepreneurial activity in the traditional and often bureaucratic organization that is scored. Intrapreneurship heavily in entrepreneurial activities and also reflects the orientation of senior management. This entrepreneurial efforts, four key elements are included, as follows: Toddler economy to entrepreneurial activity, innovation and strip, repair themselves and ultimately influence.

Corporate entrepreneurship: Where product or process innovation through induction and creating an entrepreneurial culture within an organization to emerge is already established. In other words, a collection of resources and activities that support enterprises to achieve innovative results are.

As well as corporate entrepreneurship process within the organization so that all employees can act in the role of entrepreneurship and all the activities of an individual or group continually, fast and convenient scored in the central organization. Also included fostering entrepreneurial behavior in an organization that has already been established and the process by which goods (services) or process created an innovative and entrepreneurial culture within an organization is created. In this type of entrepreneurship, a company or organization, provides an environment so members can participate in entrepreneurial activities .

Resistive economy: The definition of resistance economy: according to the definition of the Supreme Leader and some scholars consider it defines a resistance economy Below are a few definitions are provided: Imam Khomeini the leader in a meeting with government religious site in September 2012 the second was defined as resistance economy: "Resistance economy means we have an economy that the trend of economic growth in the country be preserved is also a way to reduce its vulnerability the trick will be less frequent in the form of

Table 1: Personality characteristics of entrepreneurs

Explanation	Subject
When a major concern that most people have formed a new entrepreneurial activity are faced with is that is it necessary not only to shape the incentives and ability of the new organization but they have to manage and grow it or not?	Internal control
People with an external locus of control believe that external events beyond their control, their fate is determined. In other words, successful entrepreneurs to believe in the success or failure to fate, luck or similar forces than not	Independence
Being your own boss is one of the strongest needs of the individual entrepreneur. He wants to do things his own way and for its own and for others, for his hard work. The urge to independence, a factor that makes entrepreneurs to achieve their goals and dreams are	
Entrepreneurs are motivated and their skills to compete and try to cope with what they have to focus their time and energy on it properly deal the desire to work in the financial standards to stay ahead of your competitors and even try to set standards. For those who set standards in every professional, always on the market are dominant	Need to success
Featuring risks and risk-taking entrepreneurs. The danger may be financial, psychological and social. Unlike ordinary people, entrepreneurs risk of not count	Risk taking
Entrepreneurs know where they want to go. They thought and vision of their future. Of course, many times there is the impression from scratch and shaped over time	Foresight
Creativity often putting things together for the old and the new ways and streamline the creation and the creation of something simpler and better. Innovation, ability to apply creative solutions for issues, problems and opportunities. In other words innovation, product or service implementation of creative ideas. The result is a systematic process of entrepreneurial creativity and innovation needs and opportunities in the bond market	Creativity and innovation
Entrepreneurs often encounter difficulties in continuing their work may be hesitant and wavering, but during this period, they have to trust you in trying to solve this problem. It makes sense that others are optimistic toward creativity and innovation and confidence in the group arise	Optimism
The desire for independence, entrepreneurial desire to create a work structure will not block. Many entrepreneurs have high ability, they can develop their team motivated	The ability to build work teams

different enemies that will be damaged and impaired". Mehdi Karbassian economist and former deputy oil minister, economy meant resistance to pressure other countries to recognize areas and efforts to control and reduce the effect of the pressure and is in ideal conditions and turn threats into opportunities. Resistance economy and reduce dependence emphasis on self-reliance advantage of domestic and trying to put on the agenda. According to some economists define the strength of the economy, the economy of confrontation and conflict between the economy and the consumer usually placed in a country that is not passive and the economic domination, stand and try to change the economic structure and changing it based on ideology and goals. For this type of economy, you have more to restrict the use Of oil resources and freedom from reliance on the country's economy to move resources and attention the strength of the economy in the situation makes sense that there would be war and the economic war and the enemy's softwar that resistance economy makes sense. Some major axis of resistance economy include:

Supporting national production: Supreme leader stressed the need for continued at the beginning of the national production, supporting Iranian labor and capital, Represents the three task for governments, stakeholders and the public are produced, Tricyclic how they interact on each other and the end result has a direct impact, it is dependent interaction. That is, that we encourage people to buy domestic products but the quality of domestic products is low, practically reluctant to buy goods of

domestic production would not be the people. If a manufacturer is to produce goods with quality efforts but the government and the country's banking system, monetary and financial services not provided or economic laws, business environment, it's hard or people are unwillingly than domestic products, again the result will be negative. Therefore, all connections of the three loops together modified and improved in order to increase national production.

Article 44 of the constitution policy: Limited government and economic liberalization of the economy of the important consequences of Article 44 of the constitution. Active resistance and dynamic economy requires strategic planning, people-based economy through further empowering the private sector and obstacles and difficulties this sector. The private sector as an engine of economic and industrial growth is the primary driver Which employ their capital and attract the participation of private capital, efficient use of human resources and efficient management, also play their role in national economic and industrial growth, the government's development objectives can be attained. Resistance economy based on intellectual capital and community based without a doubt the best bed and private sector, to accompany people as the main pillars of resistance in the community, to counter the impact of the economy in the face of sanctions.

According to the elites and the use of new technology: Prominent and influential elite who he refers efficiency in the production of science, art and technology is evident

and intelligence, creativity, entrepreneurship and intellectual genius regarding knowledge production and innovation would accelerate growth and scientific development and harmonious country. When new technologies are subject to sanctions and enemy states do not allow these technologies to Iran, they will be supported if the elite, you can find these technologies into the business. The elites in the field of industry, trade and agriculture and also features resistance economy must be such that the elites have their work unhindered. What is of concern, foreign sanctions but worry about the barriers to production and trade in the country which sometimes acts more severe sanctions (Maryam and Sajjad, 2015).

The strength of the economy, the realization of economic jihad: Last year the leader in terms of intentions, was named as economic jihad, was the beginning of a movement to eliminate the obstacles and problems in a way that will lead the country's economy. That's why this year in the name of national production and supporting Iranian labor and capital is named is one of the main objectives of creating economic strength. Economic Jihad effective means starting to build the foundation for the future that today for every Iranian is a beginning, start to live in better conditions and ideal. As a result the economic strength of the economy and the fruit is relying on the movement of jihadists and selfless against hoarding and monopoly stand out and deal with inflation and inflation to reach people living in relative comfort. The resistance economy achieved include: curbing speculation and corruption, the first step is the realization of a sustainable economy The order of business, non-productive activities that take advantage of the turbulence and volatility in the market and benefit returns that gave some people. In an economy based on speculation and profiteering, the most affected productive sector of the economy leads to price bubbles and the severe fluctuations. Such an economy in the face of external pressure had the lowest stability and strength and quickly decays into. Some appropriate enforcement policies under this Article are: control of land and housing policies, combating smuggling and illegal import, organizing of information to the public equal access to economic information and ...

People of the economy, promotion of economic strength in the face of sanctions: To do this, the first step should be placed on the agenda of empowering people To provide for the effective participation of all citizens in productive economic activities to be provided. Unity and cooperation among actors can be various forms of networking, clustering, supply chain and placed on the

agenda. But with a focus on collective order activities, achieved economic aspirations of the people and the stability and economic strength in the face of sanctions and pressure are improved (Maryam *et al.*, 2015).

Getting rid of dependence on oil revenues, true self: Economic areas such review mechanisms should be the country to follow all the items that dependency, identify and decide on it. No less important cases can be varied and diverse areas in order to reduce the country's dependence. Certain cases may also be considered a full replacement. Some of the policies that are discussed in this issue include: replacement of current revenues instead of oil, such as taxes and revenues from transit and Venice expand business partners of a major partner in several smaller partner. The relationship between the economy and entrepreneurial strength: the structure of today's world economy with fundamentally different from the past. Index Hardware and tangible assets that yesterday was a determining role in business Giving way to innovation, invention, creation of new products and software asset data. If yesterday the richest people in the world, those who have more financial resources at their disposal, the richest people in the world today, people are knowledgeable and entrepreneurs. The economic development in today's world based on innovation, creativity, knowledge and entrepreneurship are based. The importance of entrepreneurship and its key role in the development of societies, has caused many of the devices developed and developing, taking advantage of entrepreneurial consider and on track with the strategy, policies and academic programs, in order to develop and strengthen the morale and work behavior Ideas for entrepreneurs with entrepreneurial values and principles, which include: an important principle for his firm's success is its own country, matter of principle for him to gain significant share of the global market and he searches for his role in setting global competition, global competition is looking to enter the scene, He believes that was described in healthy competitive environment and competitive for all to merit and wealth is not the main motivation, entrepreneurs value to the charity, the arrest of orphans and destitute, believes that, in the distribution of income is thinking only about their own interests and agenda change in the product, production methods, marketing, new resources are important.

CONCLUSION

Knowledge-based economy as one of the most important components of resistance economy is in need of indicators and monitoring. Economic located in

resisting invasion And to establish and implement prepare its economy, need index in the field. The index is the economy of resistance is monitored and can be understood and overcome his weaknesses and strengths. Therefore, in this study, the evaluation measures knowledge-based economy as one of the economic pillars of resistance and examined and the important measures mentioned in this context. In this regard due to the economic strength of the region's knowledge-based economy that achieves first place. To compare the situation in Iran and other regional countries Prdakhtym.ayran the knowledge-based economy in the region and the world ranking is not very good but the move to a knowledge-based economy that is among the countries in the region compared to other leading countries.

SUGGESTIONS

Based on the results, the following is suggested at the organizational level:

- Innovation as a driver of sustainable growth and prosperity known and be special emphasis on continuity in government agencies
- Culture of jihad action with specific programs and studies to be institutionalized in government agencies

- Government organizations must build the institutions of the country to show support for local production in action. One of its effects is that directly produce effects on the growth and prosperity, not indirect and mediated

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