

The Development of Creativity and Personality Education Program Model Focused on Integrated Representation Based on Political Image for Pre-Kindergarten Teachers

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Abstract: The purpose of this research is to develop a program model of creativity and personality education focusing on integrated representation based on the political image of pre-kindergarten teacher. Necessity of previous research, creativity and personality education follow the previous research and the theory of literature. The basic direction was set based on the basic thinking of creativity and personality, the constituent elements of educational factors and the previous research of digital contents. Next, we set standards such as images of politics, selection of digital contentions, selection of eight political image data contents and setting political images of the creativity education program model of pre-based integration. The results show that this study was indicated that it is very timely to creatively solve a political task which can be faced in social life as a future pre-kindergarten teacher and a social being targeting students for the department of early childhood education and to train competent people who have upright personality and judgment in a situation of moral problem. Second, the political education program targeting these people was confirmed again to be necessary. Third an attempt of this study for training competent people with creativity and personality is conforming so much with this timely demand. Fourth, thus, what this study addressed image media through the integrated activities such as language, fine arts, body and music, so that, a problem can be solved in the more open perspective without sticking only to knowledge in any specific field can be considered to be a new attempt in developing a program for creativity-personality education. In spite of preliminary infant teachers experiencing difficulties in establishing the concept of political value, teachers are motivated to raise their awareness of political value and to make teachers practice their daily lives through easy and interesting expression activities. It was a great development to give. In addition, the creativity and personality changed through political image-based creativity and personality education program to be owned as missionary's early education teacher to determine the quality of early childhood education.

Key words: Pre-kindergarten teachers, creativity and personality education, political image, representation activities, education, program

INTRODUCTION

Modern society expanded the national function and additionally caused a problem of allowing huge organization to function as one power organization. In this situation, even a viewpoint about politics came to be different. Accordingly, many scholars are making various definitions on political education. In terms of political education, Langerveld (1979), regarded it as acquiring knowledge, technique and attitude necessary for a

politics-related research and a political participation. Tapper (1976) defined it as forming the public support for continuously stabilizing political order and political system. Also, Maeielas (1969) defined it as the process in which the social members internalize a value and a norm of political system or deliver this to next generation from one generation there by insisting on the perspective based on civic education and the perspective based on political science education.

One of the indications as a key problem of Korean society these days is political apathy of young people in their twenties. In some researches, this phenomenon is being expressed as political indifference and political blindness (Yong-Ju *et al.*, 2007). If many young people in their 20s are indifferent to politics, this will be not only undesirable phenomenon even as a social member of democracy but also will have a great influence even upon politics of future Korean society.

In a broad sense, the political education is desirable human education. This politics leads to making an adjustment of advisable direction with making it available realistically for social interaction that becomes a human being. Hence, it is very crucial even in the national dimension to establish identity related to politics and to offer political education targeting pre-kindergarten teachers of educating young children as teachers who allow young children to form personality and to experience socialization for the first time.

In modern society, the image media exists very closely to our life and has no exaggeration to say that it is a part of our life. Also, the development in image media brought about a change in politics, economy, society and culture of one society along with a change in people's communication. As the education of applying image media is generally an education method that effectively induces the learning activity it implies a method that maximizes communication of education through making image and language mutually relevant. As this image media is data with high reality in which its message itself shows diverse cultures it can offer the specific and abundant learning experience and lead to the efficient teaching. Also, the image media can effectively propose a learning stimulation, raise a learner's attention and immersion, promote understanding and broaden the thinking width and stir up even aesthetic function through imaging and presenting abstract language.

The image media in modern society exists in almost all the places and time. People acquire knowledge and information necessary for life through image media. This is not exceptional even in the sphere of politics. There is a need to understand political phenomenon through image media in order to understand modern society in this situation. The image media leads to receiving important social issue and acquiring political knowledge and information. Through political knowledge and information in this way, the specific political attitude and propensity come to be formed. This attitude and propensity have correlation with political participation behavior in various forms (Nae-Won, 2006; Kim, 2011; Hyo-Seong, 2002; Baum, 2003; Prior, 2005).

In addition to this, the application of image media in political education leads to being able to be offered an expert's sophisticated knowledge and experience on a

field which is difficult to be easily encountered within a classroom, including diverse image materials like various photos, models, samples and actual activities. Accordingly, this teaching method of utilizing image media has a merit as saying of being able to allow pre-kindergarten teachers who are called political ignorance to be increased educational effect as well as to be provided a pleasure to learning through the development in an interesting scene and the diverse functional properties.

In the meantime, the 21st century is emphasizing creativity and personality as important competence in future education and is requesting the knowledge-based society of adding personality to creative knowledge and of encompassing information in order to train a global talent (Kim *et al.*, 2015; Kim and Kim, 2016). An integrated discussion is being actively progressed about a mutually synergistic effect in which the development in personality is directly led to the development in creativity through the mutually organic combination of this creativity and personality education. Hence, what implements the creativity personality promotion education program model and applies this to an actual class needs to allow pre-kindergarten teachers to possibly find a plan available for a reasonable solution through creatively solving the present political task in social life as an early childhood teacher and through fostering upright personality and judgement in a situation of moral issue.

Therefore, the purpose of this study is to develop a program which can be actually applied after developing the creativity personality promotion education program model focusing on the integrated representation such as language, fine arts, body and music using image media of having politics as a theme in order to cultivate creativity and personality including pre-kindergarten teacher's knowledge and attitude on the sphere of politics.

MATERIALS AND METHODS

To develop the creativity-personality education program model focusing on the integrated representation based on political image, this study, first, considered a theory on previous researches and documents in relation to the creativity personality program, thereby having diagnosed the necessity of developing a program for pre-kindergarten teachers. Second, it established a basic concept of creativity and personality and created a basic direction based on previous researches on educational elements, components and image media. Third, it decided on 5 image contents such as movie, animation, documentary, cartoon and advertisement in order to select a political image medium and established the criterion for choosing a political image medium through considering the suitability for the creativity personality education

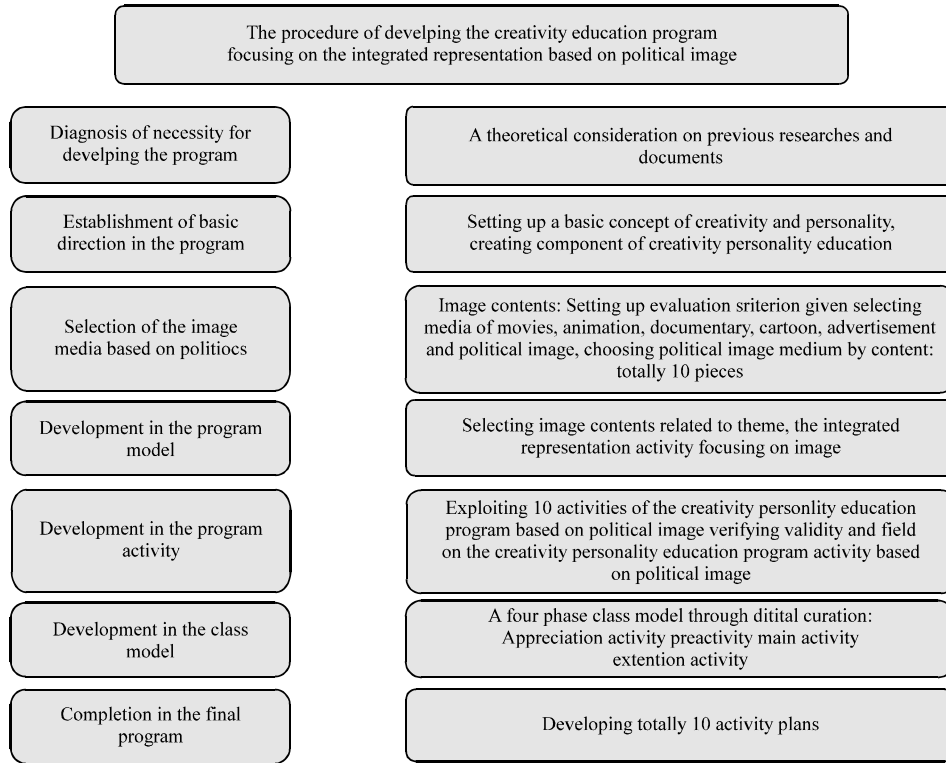


Fig. 1: The procedure of developing the creativity personality education program focusing on the integrated representation based on political image

objective in the materials of political image medium, the easy accessibility, the authenticity and diversity in the political image medium and an opportunity and motivation of an interaction with the political image medium. The 10 political image media were selected depending on this. Fourth it developed the creativity personality education program model focusing on the integrated representation in pre-kindergarten teachers through the political image media as the integrated representation activity centering on image after choosing contents proper for activity out of the political image media. Fifth, it exploited 10 activities of the creativity personality education program focusing on the integrated representation based on political image and examined validity on educational objective, contents, teaching-learning method and evaluation of the program. Sixthly, the creativity personality education program class model focusing on the integrated representation based on political image was developed with the 4-phase process in appreciation activity, pre-activity, main activity and extension activity. Finally, 10 final plans for creativity personality activities were exploited. The procedure of developing the creativity personality education program model focusing on the integrated representation based on political image is as Fig. 1.

RESULTS AND DISCUSSION

The creativity-personality education program model focusing on the integrated representation using image media based on politics. The creativity personality education program model focusing on the integrated representation using image media based on politics is as Fig. 2.

As for the creativity personality education program focusing on the integrated representation using image media based on politics, a theme of image is related to politics. The media of movie, animation, documentary, cartoon and advertisement were selected by considering pre-kindergarten teacher's interest and demand. And then, the integrated representation activity (language, fine arts, body, music) focusing on image was progressed.

The class process of the creativity personality education program focusing on the integrated representation using image media based on politics. The class process of the creativity personality education program focusing on the integrated representation using image media based on politics in pre-kindergarten teachers is as Fig. 3. The illustration of online activity is

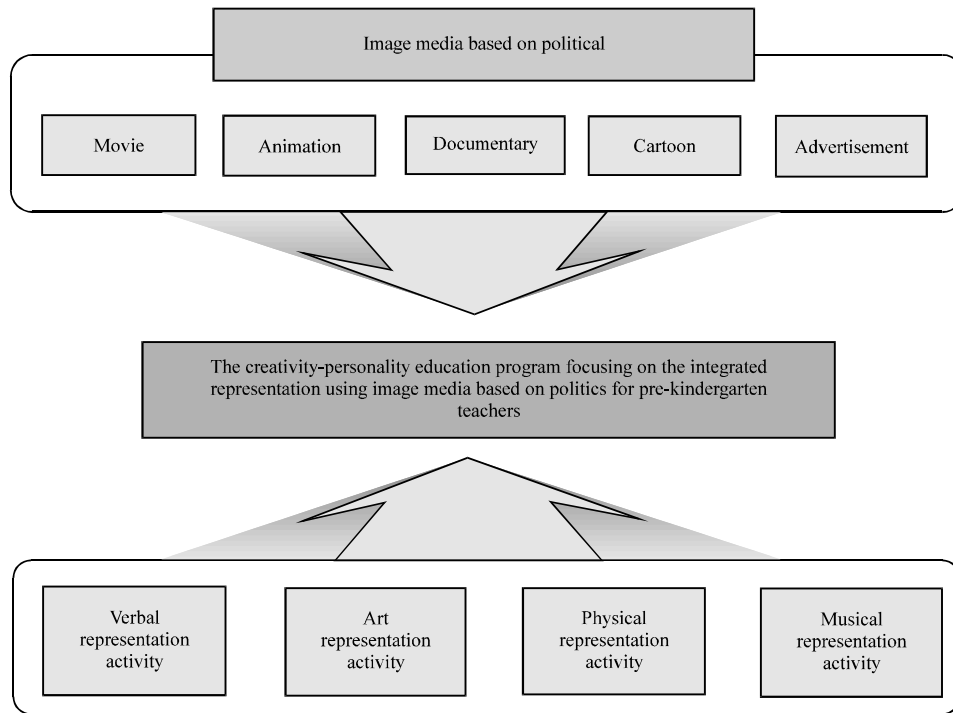


Fig. 2: The creativity personality education program model focusing on the integrated representation using image media based on politics

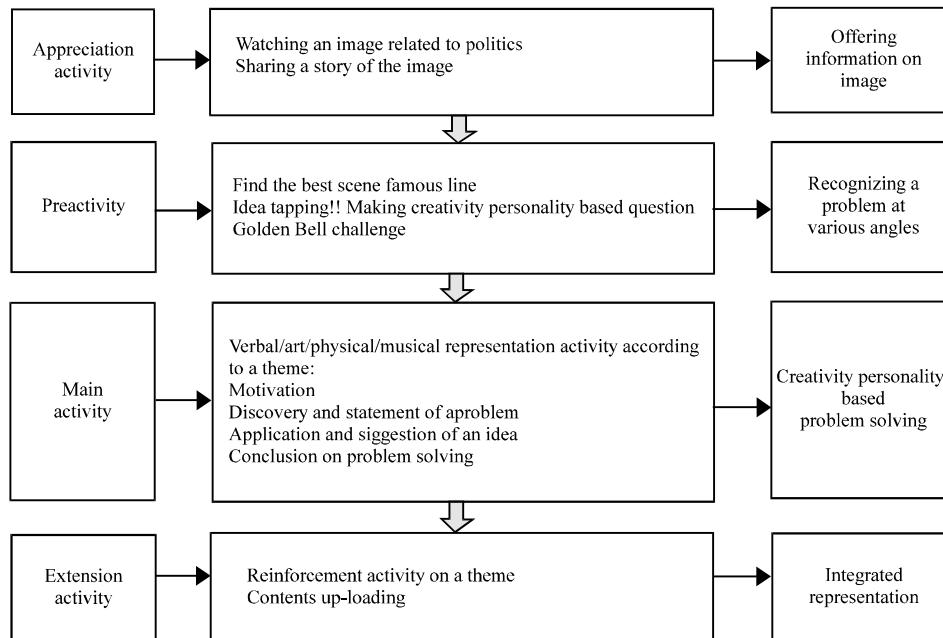


Fig. 3: The creativity personality class model focusing on the integrated representation using image media based on politics

as Fig. 4. In the appreciation activity, a story of an image is shared after watching an image relevant to politics. The

preactivity is up-loaded the best scene and famous line in the image on a web site and the activity of making

creativity and personality problem and is implemented the golden bell challenge activity that gets the answer to a quiz on the image which was presented on a web site. As for the integrated representation activity (language, fine arts, body, music) related to politics in the main activity, first, the motivation is specifically analyzed the image contents and is shared a story on the image contents. Second, the discovery and statement of a problem are examined the image contents are looked at a situation with various sights and are sought a problem available for being addressed significantly. Third, the application and the suggestion of an idea are established many ideas if possible on the problems of having been detected and are determined to be carried out a solution with the

highest possibility in solving a problem. Fourth, a conclusion on problem solving evaluates an idea that solved the problem. Finally, the extension activity passed through the process of sharing the output with other people by up-loading the output which was engaged in the main activity and of executing reinforcement activity depending on a theme (Table 1).

The contents of the creativity personality education program focusing on the integrated representation using image media based on politics. Introducing the activity name and the activity contents of this creativity personality education program focusing on the integrated representation using image media based on politics they are as Table 2.

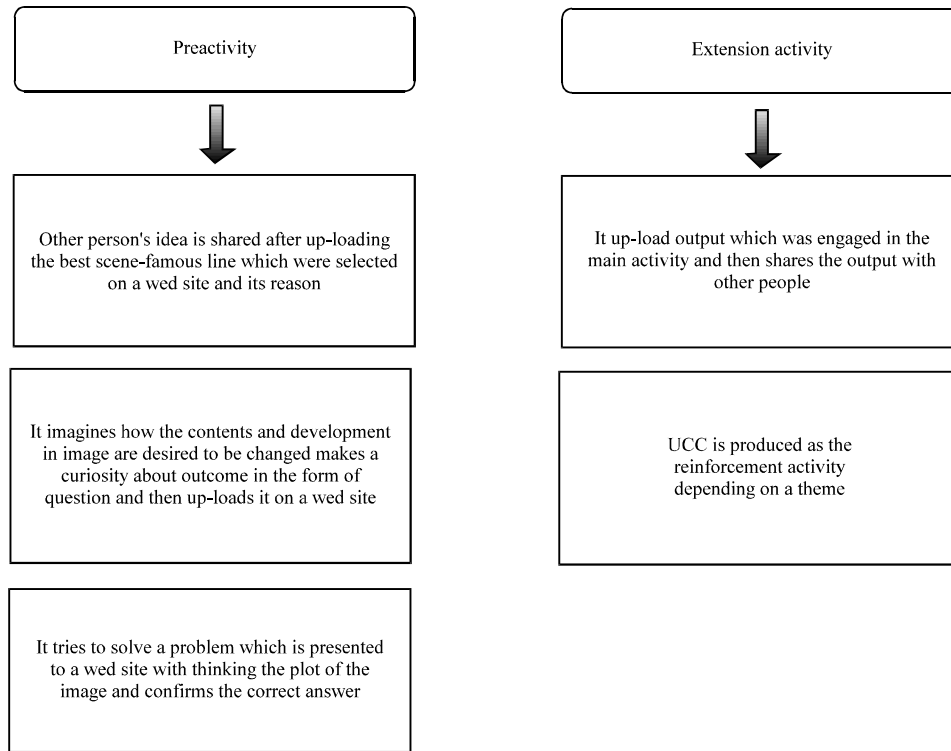


Fig. 4: The illustration of online activity in the creativity personality class focusing on the integrated representation using image media based on politics

Table 1: The illustration of the activity in the creativity personality class focusing on the integrated representation using image media based on politics		
Class process	Activity method	Activity picture
Appreciation activity	<Appreciating and sharing a story> A story on the image contents is shared after watching the image related to politics	
Pre-activity	<Seeking the best scene-famous line> Other person's idea is shared after up-loading the best scene-famous line which were selected on a web site and its reason <Idea tapping!! Making creativity personality-based question> A curiosity about an outcome is made in the form of a question and then is up-loaded on a web site after imagining how the image contents and development are desired to be changed	

Table 1: Continue

Class process	Activity method	Activity picture
Main activity	<Golden bell challenge> The correct answer is confirmed after solving a problem which was presented on a web site with thinking the plot of the image	
	<Verbal/art/physical/musical representation activities according to a theme> The activity is progressed with passing through the process in motivation-detection and statement of a problem-application and suggestion of an idea-conclusion on problem solving	
Extension activity	<Contents up-loading> The output with other people is shared by up-loading the output which was engaged in the main activity, on a web site	
	<Reinforcement activity- UCC production> UCC is produced as the reinforcement activity depending on a theme	

Table 2: The activity name and the activity contents of the creativity-personality education program activity focusing on the integrated representation using image media based on politics

Image contents	Image name	Activity name	Activity contents	Activity picture
Movie	Gwanghae	Winter of politics, Spring of satire	As the clown satirizes the king in a movie titled Gwanghae, a comic talk is tried to be made by satirically interpreting social and political problems that are becoming the current issue	
		A political story that I made	A political story is tried to be originatively reconstructed by arranging through mixing with other image which was chosen randomly after selecting memorable image in the movie Gwanghae	
Animation	Zootopia	Our utopia	A story is shared about the world good for living that I desire after thinking of a solution through seeking a problem of society in the image	
		World without prejudice and discrimination	Public service advertisement is tried to be made by having a theme as "Let us make the world without prejudice and discrimination" after having a talk about people who get discrimination and prejudice in society	
Documentary	Let's be united	We are one. 'Oh! Pilseung Hanbando (Korean peninsula)'	A uniform for a single South-North team is tried to be creatively made after having a talk about how it will be manufactured given producing a uniform that a single South-North team will wear	
		CM song 'Happy Unification'	CM song for peaceful unification is tried to be made after talking about how it will be made given making a song related to peaceful unification with understanding a meaning of peaceful unification	
Cartoon	Awl	'Politics' Mind Map	A creative mind map is tried to be made through discussion activity about 'what will be politics?'	
		Make a country good for living	A picket, which will express my opinions of opposition protect, demonstration and resistance to irrationality, is tried to be made after speaking of their own thoughts about political irrationality	
Advertisement	The 18th presidential election-clean election	If groom Jeong-chi gets married to bride Myeong-hwa	It examines about a method that will express our country's politics through using Myeong-hwa and tries to creatively reconstruct through combining Myeong-hwa and Jeong-chi	
		Election message of the president as the figure in history	It inquires into disposition and achievement of a great figure in history, selects a figure who will appear as a presidential candidate out of it and then tries to make a slogan for presidential election	

CONCLUSION

This study aims to foster a creativity personality talent who has political attitude and value targeting pre-kindergarten teachers. For this, the creativity

personality program was developed focusing on the integrated representation such as language, fine arts, body and music using image media of having politics as a theme. The following are the conclusions that were obtained from this research.

First, one individual's basic political inclination begins to be formed in the early childhood is developed at a very fast speed, comes to have the stabilized political orientation at the almost same level as an adult given reaching the 3rd grade of middle school and is maintained until adulthood (Jennings and Niemi, 1968). Also, a university student's political attitude and value are important elements of deciding on the future of the society. Hence, this study was indicated that it is very timely to creatively solve a political task which can be faced in social life as a future pre-kindergarten teacher and a social being targeting students for the department of early childhood education and to train competent people who have upright personality and judgment in a situation of moral problem.

Second, South Korea's young people were shown to be strongly increased a distrust of politics with growing gradually (Park and Kim, 2006). A cause that a perspective of looking at Korean society is changed negatively is greatly accredited to the responsibility of the older generation who has influence upon their socialization process, rather than an individual's internal problem. Young people of growing with the negative perception of politics and the low political efficacy have high possibility of coming to have negative experience on politics on and on (Park *et al.*, 2010). Accordingly, the political education program targeting these people was confirmed again to be necessary.

Third as for the future education that needs to be centered the education of drawing creativity and potentiality, 'creativity' and 'personality' are being positioned in the core of the education that seeks and fosters student's potentiality and desirable value. The national competitiveness is ultimately a creative talent's competitive edge. The promotion in creativity and personality can be considered to be a matter that is directly connected even with a survival of an individual and a nation. Therefore, an attempt of this study for training competent people with creativity and personality is conforming so much with this timely demand.

Fourth, the politics in the image media of movie, animation, advertisement, documentary, cartoon and advertisement is addressing the politics in our daily life, not the outdated and unrealistic politics and was ever verified its educational effect. Also, the integration allows many spheres to have mutual relevancy to an important concept and problem even with respecting the identity peculiar to each learning sphere (Yun, 2005).

LIMITATIONS

Finally, a few limitations aim to be proposed in this study. First, the researches for developing a teaching method using image media are being noted now. But the

volume of the research is in the real situation of being noticeably short. Hence, the development in various teaching methods and programs for the creativity personality education using this is demanded by selecting image media that has even aesthetics as well as educational effect. Second, a follow-up research needs to be conducted that analyzes the influence in the creativity personality education of having politics as a theme using image media upon the formation of political value as a pre-kindergarten teacher beyond the motivation and the interest inducement in a learner. Third, a follow-up research should be carried out in order to develop a program for learners in diverse major fields other than targeting pre-kindergarten teachers and to exploit an objective evaluation tool of this program.

RECOMMENDATIONS

Thus, what this study addressed image media through the integrated activities such as language, fine arts, body and music so that a problem can be solved in the more open perspective without sticking only to knowledge in any specific field can be considered to be a new attempt in developing a program for creativity personality education.

ACKNOWLEDGEMENT

This research was supported by the National Research Foundation of Korea Grant Funded by the Korean Government (NRF-2014S1A5B6035600).

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