

Improving the Infrastructure of Campsites Through the Development of Vocational Training

¹Ermakov S. Alexander, ¹Mukhamedzhanova G. Olga, ²Avilova L. Natalia,
³Kovaleva I. Natalia and ⁴Lagusevz M. Yurii

¹FSEI HE “National Research, Moscow State University of Civil Engineering”,
Yaroslavskoye Shosse 26, 129337 Moscow, Russian Federation

²Russian State University of Physical Education, Sport, Youth and Tourism,
⁴Syrenevy blvd, 105122 Moscow, Russian Federation

³State Independent Educational Institution of Higher Professional Education,
Moscow State Institute for Tourism Industry, n.a. Yu.A. Senkevich, 43A Kronshtadtsky Bulvar,
125499 Moscow, Russian Federation

⁴Russian State University of Tourism and Service, 99 Glavnay, Cherkizovo, Pushkino District,
141221 Moscow Region, Russian Federation

Abstract: Considered the main rational conditions for the implementation conditions during the training and retraining of personnel for construction and operation of the infrastructure of campsites. The quality construction of engineering infrastructure of campsites and its operation requires the implementation of a systematic approach: integrative approach to knowledge creation on design, construction and efficient use of the infrastructure of campsites; the harmonization of foreign regulatory requirements with the regulatory requirements of the domestic; a modular presentation of the material in training programs for their flexible adaptation to the needs of the customer; the formation of initial requirements for the skill level of the student through the use of competence-based approach to assess their development, taking account of the requirements of professional standards for specialists in construction quality control and employers. The special trajectory of instruction of students for the requirements of the employer with the involvement of experts as the construction and hospitality industry allow us to develop a quality educational program of professional retraining.

Key words: Additional professional education, professional standard, camping, mobile home, professional staff, construction

INTRODUCTION

Quality different types of services at the camps depends largely on the infrastructure of campsites. In the design of infrastructure takes into account its functional characteristics, energy and environmental efficiency as well as advanced achievements in it (Kramarova *et al.*, 2015a, b; Dusenko *et al.*, 2016; Kopylov *et al.*, 2013; Ermakov *et al.*, 2013; Li, 2016; Lavrent'eva, 2014; Tamov, 2010; Weaver, 2013). For the creation of quality infrastructure of campsites required special knowledge which can be formed during training activities.

A review of the literature and the regulatory framework professional training for construction and operation of the infrastructure of campsites should have all the main types of security: legal, normative-methodical and educational-methodical, organizational and other.

Russia has created the necessary legal framework for the holding of additional professional education. Training for construction developed a set of professional standards and in particular, the professional standard “Specialist in technical control of quality” (approved by the Ministry of Labour and Social Protection of the Russian Federation, 2014), etc.

For a more complete account of the peculiarities of the design, construction and operation of quality infrastructure campsites with a reflection of its specificity, it is necessary to develop a special professional standards through collaboration with public, government, educational and research organizations and the work of todala (Anonymous, 2014a, b, 2008) or the use of direct contracts by the customer with professional retraining. Requirements for new vocational qualifications at appropriate levels can be set as in the analysis of foreign experience (Lavrent'eva,

2014; Sakharchuk *et al.*, 2014) and based on the results of domestic research (Kramarova *et al.*, 2015; Lavrent'eva, 2014).

The analysis of the conditions of use of the infrastructure of campsites were presented in the works (Tomov, 2010; Sakharchuk *et al.*, 2016), etc. Still requires analysis of the existing requirements of both mobile and collapsible housing and the control parameters of their quality and to the settings area dock for their accommodation-campsites and the construction process (installation) of structures. An important consideration of the peculiarities of natural-climatic conditions of our country, the presence or absence of engineering communications in the area, ways to ensure the safety of the environment and sustainable development and other factors.

MATERIALS AND METHODS

A more complete definition of rational conditions of professional training is possible with the use of this research method as a systematic analysis of the methodological elements of the training simulation and the development of the forecast of development of the industry. The object of study is the process of professional training of personnel and conditions for its effective implementation considering the specifics of knowledge in the field of maintenance and quality control of the engineering infrastructure of the tourism industry. Professional retraining of personnel as the system has a common function is additional professional education of the listener in which the quality of its preparation formed of a plurality of components and is estimated by the issuing certifying the work and its presentation. Compliance retraining the modern requirements of development of the industry is achieved through the use of innovative approach based on the principles of continuity, dynamism and flexibility with the reflection of the state of and prospects for scientific and technological development as the tourism industry and the construction industry that supports it (Zvorykina *et al.* 2012a, b; Sakharchuk *et al.*, 2014). Quality of additional professional education is the content of an educational program which in concert with the customer (the listener) through the determination of the necessary trajectory S_i (Fig. 1) learning.

As a result of training the student receives the following competences: to identify the existing normative-technical requirements to the infrastructure of campsites; install and prevent cases of an emergency condition in the infrastructure of campsites; to assess the infrastructure of the campsite in accordance with the

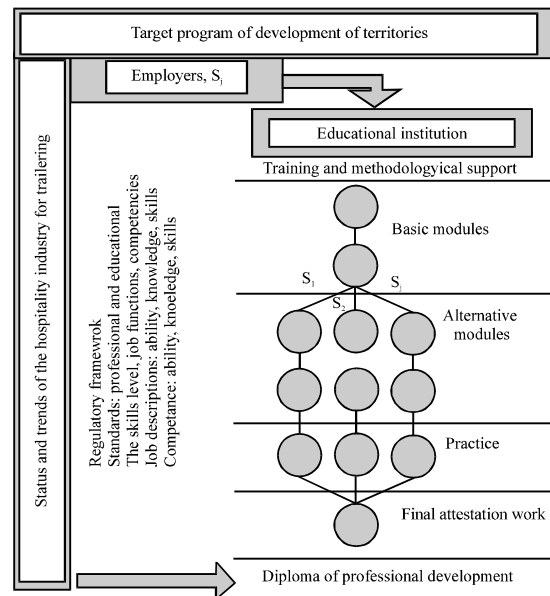


Fig. 1: The factors determining the content of training and methodological support professional training of personnel to create quality infrastructure of campsites

technical regulations documents and project documentation; to carry out control over observance of design decisions, quality and safety of construction and operation of infrastructure camping; to undertake monitoring and evaluation of the quality of production of the same type of construction works during the construction of the infrastructure of the campground; to plan and organize a system of control of quality infrastructure, camping at the stages of design, construction and operation of the infrastructure of the campground; to assess the safety and security of employees camping.

After training of listeners under the program of professional retraining on quality formation of the infrastructure of campsites and upon successful passing of their final examination, they receive a diploma on professional retraining established (non-state) sample.

RESULTS AND DISCUSSION

Preparation of a professional development program on quality infrastructure development of campsites will allow students in the framework of this study program acquire knowledge and skills on the following: directions of improvement of the hospitality industry for tourists in Russia and abroad methods of organizing the system of quality management in campgrounds and in the

construction of their infrastructure (Kramarova *et al.*, 2015a, b); the measurement of quality infrastructure, camping; the system of standardization and certification of campsites in Russia and abroad (Tamov, 2010); quality management in the hospitality industry and problem of its increase; diagnostics of technological processes of construction, operation of infrastructure camping and recultivation of the area after the end of the season; system safety and labor protection at operation of the infrastructure of campsites.

When performing final certification of the work a listener is in the work the following information: analysis of tendencies and prospects of development of the chosen campsite and its infrastructure; a compilation of existing legislative and normative-technical documents, methods of evaluating the quality of services, levels the quality of the campsites and of the requirements for the design, construction and operation of camping sites; analysis of the most responsible processes in QMS camping on the formation of quality indicators of functioning of infrastructure of campsites to the stages of its design, construction and operation; information and methodological support of the QMS of the campground; the development of recommendations aimed at improving the quality infrastructure of the campground and the level of service for the selected type of camping.

CONCLUSION

Thus, performed in this study of the conditions of effective vocational training to create quality infrastructure of campsites set: a general system model to ensure the rational conditions of professional retraining of personnel in the infrastructure of camping sites; features of adaptation of use of foreign experience of creation and operation of campsites for caravanning in Russia in the educational process; characteristics of professional training in organization and quality control of construction and operation of infrastructure campsites; flexibility of training and methodological support through the implementation of special education trajectories of students subject to the requirements of the employer in modular programs of professional retraining for specialists of the construction industry for the hospitality industry and in particular for camping, etc.

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