

Future Generation Man and Economic System Living Management

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Abstract: The study describes a future man, as a person and a manager who makes decisions in the economic systems of various levels. The essence of the live control and the transition to the living management by the economic systems of future generation systems are described, different approaches to the development of a future generation man are provided, the impact of humanitarian knowledge on an individual is demonstrated. The position that the professional activity of a person will require the formation of new human qualities in the future that should be developed in the present is substantiated. In this regard it is necessary to develop intuition, cognitive abilities and acquire ontological knowledge.

Key words: Truth, area of meanings, the return to cultural origins, the dynamics of life, humanities, management philosophy, psychology, ethics, ontology management, civilizational viruses, innovation management, a future generation man, economic system, language philosophy, culture as the system of meanings, a future generation man, man’s components, humanities

INTRODUCTION

The determination of economic system development ways from global to regional management, on the one hand, depends on the understanding of condition creation need concerning their spatial self-organization and on the other it depends on the adequacy degree of managers, the cultural foundations of a civilization and their professional reflection on the processes of changes. The development of economic systems takes places under the general laws which largely correspond to the trends of development, characteristic of the world civilization. However, the manifestation of the world civilization laws in each country has its own specificity which must be seen in space and in time, feeling the breath of time at that. Any administrative action as the response to the manifestation of economic laws must conform to a certain time, to make decisions in time knowing that each time has its own accents and dominants, especially in the development of a man the key figure in all transformations. The development of a man determines a future generation man, the way he will perceive reality and the management decisions he will make.

TRANSITION TO THE LIVING MANAGEMENT OF FUTURE GENERATION ECONOMIC SYSTEMS

The need to use live management is determined by several, most significant factors. Living management the cognition of truth (in the broad sense of the word) by the management in the dynamics of life (Ukolov, 2009). God is always lively and management through Him as a living one. In our case the management through Him is the use of commandments, management philosophy, psychology and other humanities. The use of live management is related to the fact that control objects become more complex, change the space of meanings in which they operate, make the substitution of true values not for the better constantly. And a man changes himself. An active “dehumanization” takes place the rate of which are so high that they can’t be compared with the 1000 year history of people cultural transformation (Ukolov *et al.*, 2015).

Living management is based on the living theory and the living practice. It will be such if a meaningful impact on people is carried out on the basis of God’s commandments, implemented through philosophy,

psychology, economic ethics, ontology and other humanities, filled with true meaning. The living management shows the way of truth comprehension in the process of work with economic systems. It harmonizes not only the relations within the economic system but also balances its interaction with the social and cultural environment, preserves nature as the basis for the reproduction of people. Live management makes the development of an adequate man as in the present so as in future generation necessary.

TWO APPROACHES TO THE DEVELOPMENT OF FUTURE GENERATION MAN

In world practice, different approaches can be traced for the development of the future civilization man. An important phenomenon is the development of a special man, a cosmopolitan, free from established cultural traditions and norms by a number of countries. This is a postmodern man. A postmodern man is perceived as some postmodern intellectual who is fluent in game methods. At the same time, he is ready for the constant change of rules, as well as for their denial. A specific cognitive logic, focused on the perception of life forms which are in a constant motion of volatile flows becomes quite natural for him. The thinking of such a person refuses the hierarchical perception of knowledge. It is focused rather on the flow of information, in which all the facts have the value of equal status. Within this interpretation of reality, truth ceases to act for him as an immutable absolute but serves as the chain of multiple interpretations of possible facts and actions. This eventually leads to the narrowing of the real human being space, to the fragmentation and the fragility of relationships, to the blurring of the boundaries between "high" and "low" culture and to the development of a multivariate culture which is characterized by the moving away from integrity to the area of existential form multiple variants, different by content and focus. At that we should acknowledge the fact that a man of postmodernism, as a carrier of a subjective nature differs by a high social activity.

Another variant of a future civilization man development, inherent to a fairly wide range of other countries is to maintain or restore the cultural and spiritual dominate of a person using humanities.

HUMANITARIAN KNOWLEDGE INFLUENCE ON A PERSON

The use of humanitarian knowledge is directly related to the adequacy of its constituent components, to a man's structure. It is necessary to reveal the fullness of a future

generation man abilities in the realization of the live management. It concerns the necessity of implementation under the living management:

- Head-mental and intellectual abilities of an individual, his intelligence (they are studied by philosophy and psychology)
- Heart-heart philosophy (Auzan, 2011) (studied by philosophy, ontology, aesthetics)
- Soul - life experience, art, culture, traditions (studied by philosophy)
- Spirit-religion, faith (studied by theology)
- Body-physiology, reflection (studied by human ecology)

The use of all man's structure components, through the practical application of humanitarian knowledge revives the management, aims it at the realization of the value philosophy conceptual foundations, reduces the dominant influence of consumption philosophy on a man's development, leads to the conservation of planet resources, promotes the balance between the meeting of needs and the performance of the basic commandment development for civilization. It should also be borne in mind that a person (a manager, an artist, a composer or a seller) is located in the space of meanings. He tries to transform some space, manage its components, using his natural and acquired professional opportunities. His activity shall not destroy the original meaning of traditions, language and the multinational culture of people located in this space.

PROFESSIONAL ACTIVITIES IN THE FUTURE AND THE DEVELOPMENT OF MAN SPECIAL QUALITIES

If you ask a question about a person special qualities served as the basis for his professional activity, you will get the following response. These are the qualities conditioned by the peculiarities of this activity. For example, let's consider such an activity of the future generation man as innovation management. The nature of management innovation is in a cognitive psychology of a future generation man, the philosophy of language and the creative relationships between business people who are able to carry out some innovative transformations. The language of a future generation man remains the symbol of the divine universe as always. Therefore, the meaning of almost any word from a future generation man must be sought in the Bible interpretation. For example, the Gospel of John begins with the following words: "word was in the beginning and the word was with God and the word was God. The God had it at the beginning".

Based on the divine meaning of a language, the language philosophy from the future generation innovation manager has its own specialized practical and communicative purpose (Dikaya and Zhuravleva, 2013). A future generation manager needs a special language, not only for the expression of God's senses but also for the study of new innovation management processes, as well as knowledge of innovative management and related events, the implementation of practical actions in respect of them. Even the modern practice of an innovation manager gives the true meaning of the words adequately, by which he expresses his thoughts, demonstrating the true and the false things in them. And words give a specific meaning to practice because it is implemented after the accepted decision which always has a language stamp. A future generation man will do so more adequately and efficiently.

The philosophy of the language from a future generation man will probably give the opportunity to learn more fully and accurately the secret of divine meanings and relate a language and a practice so that they permeate each other. It is no coincidence that innovation managers talk a lot on innovative topics. Due to this they are able to manage well and quickly. In other words, the language practical function of a future generation innovation manager will be to ensure the new practice success.

The most important purpose of a next generation innovation manager philosophy is to provide the successful language communication of people, involving the establishment of a contact between the members of management and the ability to develop some rapport. This requires the harmonization of a speaker's and a listener's language, the use of specific terminology which allows to understand each other in general and in particular.

THE DEVELOPMENT OF COGNITIVE PSYCHOLOGICAL AND ONTOLOGICAL ABILITIES OF A MAN

The study, the use and the improvement of innovation management, require the mastery of systemic knowledge about the management in general, as a holistic system (Solomatin, 2015) and about a future generation man, especially about his cognitive psychological abilities. These cognitive abilities, inherent in a man and his culture as the system of meanings, are an important source of innovation appearance which can act as a productive force of immaterial nature, leading to the improvement of a man and economic growth, providing the normal conditions for his functioning. Culture acts not only as the source of innovation. It also performs the

binding function in a management community which is often disunited, polarized in terms of values. And if it is consolidated somewhere, it is usually based not on truth but on the benefit of making profits or income.

The ontology of innovation management is also important. It involves innovation, consistent with the community system of cultural values. In this case, changing reality through innovations, a future generation man changes himself, becoming a more convinced supporter of the value orientations, the effectiveness of which is tested in practice. This allows to provide the successful use of proactive management by consolidation processes, strengthens the multinational people into a whole, creates a fertile ground for creativity and innovation development.

Modern ontological management is not only an introverted one, directed to the inner world of own thoughts and the development of an organization in itself but it is also an extroverted one when the inner world of your own thoughts turned not only to the development of an organization in itself but also on the development of outer space. It has original thinking, good analytical skills and efficiency, the ability of managers to establish external contacts, using any of the approaches which bring success. This increases the chances of successful dissemination of innovation and the transformation of knowledge in a particular innovative product to some extent.

Innovation management is developed in certain cultural, religious, industrial, economic, social, political and public power conditions. It is realized through the innovation, innovation processes and specifically affects the innovation potential, stimulating the use of innovations. The authorities are involved in these processes, the relationship of which to innovation activity is manifested through innovation policy, acting as innovation process regulator at the same time (Ukolov *et al.*, 2015).

Innovation management, allows to implement the possibilities of innovation. Its organizational forms are presented by specialized business entities which are varied as the objects of innovations. The organizational forms of innovation management provide the ample opportunities for the creation and distribution of each innovation. The organizational forms of innovation management are associated with innovative projects. The activities and resources contained in them may supervise executors and coordinate all kinds of resources, specifically used during its life cycle. Different methods of innovation management are used to do this. These methods are based on the appropriate regulatory affairs. The implementation of a project is a complex combination

of forms and sources which differ by property type, centralization degree and the forms of financing and motivation. The motives of an innovative organization is profitability, creation, the satisfaction of customer needs, the creation of new needs, prestige, the work in the group of highly innovative culture.

Innovative culture is closely related to corporate culture, ensuring the efficient cooperation of innovative organization partners. A future generation must be able to support creation, motivate the initiators and the performers of successful changes, provide other conditions necessary to obtain high innovative results. He must understand that culture will always be at the heart of innovation management solutions, including the next generation.

INTUITIVE SOLUTION DOMINANCE IN FUTURE GENERATION

The successful innovative organizations tend to use intuitive, hypothetical individual, local, global, forward-looking, prospective breakthrough solutions. They act as a head act of will and develop the basis for breakthrough technology creation and use. These technologies are among the innovative management organization results. Culture is the basic source of breakthrough technologies and a high concentration of intellectual potential among the specialists in various fields of science and industry based on innovative development trends is an essential condition for the creation of innovations.

The innovation management ontology is realized through a live management. The development of living management is the return of management to spiritual sources, to the values kept in them, proven by thousands of years and to the use their senses in the innovative management. The fact is that modern civilization is focused on consumption which leads to the natural hollowing-out of values and hence all the problems: low productivity, corruption, costs, customer loss, unfair competition and many more. Civilization viruses lead to dehumanization, increasing the level of conflict in a company. Thus, management becomes increasingly a lifeless, uninspired system and it is unable to meet the challenges of transformation completely towards the full development of a company corporate culture and to improve the economy performance by its presence (Savin and Ukolov, 2015).

Besides the practical skill of “earning” humanitarian knowledge is necessary which should be in the arsenal of modern management tools among new generation managers working at key positions in business, public authorities and political governance. And first of all an entrepreneur and living management are necessary, when

there is still the desire to preserve, strengthen and expand the fullness of the functioning and development of the integrated system of inspired people and processes (besides the motives of profit or income) which the entrepreneur perceives as his assets. One can't do without this now.

In the future the managers-researchers, who are able to not only use the latest theoretical developments but also know the humanitarian problems, will be highly demanded. The interstate problems and their decision global consequences are not an exception. The team under the guidance of a manager-consultant must learn to explore the latest trends in business and to develop on its basis non-standard, system solutions, balanced with economic and humanitarian point of view always containing a social component for specific companies and society. The success is close when the order is inside in spite of the imbalance on the outside.

Intuition and ontological approach to innovation management allow a comprehensive study of sources, innovation objects and to make the most reasonable decisions, significantly reducing the risk of their realization in practice.

CONCLUSION

The effect of the world civilization development laws has country-specific manifestations in space and in time. You must learn to identify spaces and feel the breath of time. Then our decisions will correspond to a certain time, harmonize spaces and develop the relationships in present and in future. The need for live management results from the growing rate of spatial object complication, a high probability of civilization moral guideline loss, requiring the inclusion of all human possibilities at the global changes of space. It is not only harmonized with the relations within a system but also balances its interaction with the external natural, social and cultural environment. The development of an adequate person is required for a live control. In world practice different approaches are traced for this problem solution. One may consider the development of a “special person”, a cosmopolitan, free from established cultural traditions and norms as an important phenomenon. This is a postmodern man.

Another option of a man development inherent to a wide range of other countries is the restoration of a cultural and spiritual dominate of a person using humanitarian knowledge. The professional activity of a person in the future will be based on the qualities conditioned by the peculiarities of this activity which can be accepted and taken into account within management only by highly cultured and spiritually strong and skilled people. For the man of the future, carrying out

management of the living and economic systems is an important tool as innovation management, the nature of which lies in a man's cognitive psychology, language philosophy and in creative relationships between business people who can carry out the innovative transformations is an important one for a future man implementing the live management by economic systems. The ontology of innovation management is also important, as it is focused on the introduction of innovations, consistent with the cultural values accepted in society. In the future managers and researchers who are able not only to use the latest theoretical developments and practical experience but also know the humanitarian problems will be highly demanded. The demand for interstate problems and the consequences of their global decision are not an exception.

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