



The Influence of (The Society Self-Supporting Development Program (SSDP)) Towards Regional Development in Serdang Bedagai Regency

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Key words: Participative development, welfare society, regional development, success, significant, implementation

Abstract: Regional development policy is the whole authority of the head of the region the which the develop of the region is have a direct impact to society. The direct contribution in policy implementation is very anticipated. That is the principal orientation in improving society's welfare, so, the government policy should be reflect the profitable's development between government and society by present the participative in the region. Serdang Bedagai district government people's partisipative development policy is "Development Movement Governmental/Gerbang Swara" (The Society Self-Supporting Development Programme/SSDP). Gerbang Swara as a movement is to raise society build self-supporting in the which the means and infrastructure needed by society starting from the village and sub-district. There is the participation of society on regional development policy in the partisipative models by attacking Bedagai government. The research before, show us there is much problem in the local partisipation in regional development. The development could be bottom-up development not top-down development. This research would not critises the files or the success of regional development from the research before. This research is the main strengthening of the model of the which applied in regional development and use the exlanatoris design and apply survey methods in Serdang Bedagai district. The results of hypothesis testing on each path coefficient significantly influential to the development of the planning region with the direction of the positive relationship, the decision making influential insignificant on the regional development and going to the negative relationship, the dissemination influential is significant on the regional development and going to the positive relations, the implementation influential is significant on the regional development and going to the positive relations, the evaluation process influential is significant on the regional development and going to the positive relations, the utilization influential is insignificant on the regional development and going to the positive relations. Although, in variable this research is positive and significant but there are several variables who have no influence a significant impact on regional development.

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INTRODUCTION

The construction is of fundamental changes in the regional development. The development covers various sectors: education, infrastructure, economics, health and others (Case and Ray, 2007). Development can be enhanced through the development of areas that can be realized through the wishes of the people in an area to grow and develop in terms of economic, political, cultural and security. The level of development of the area can be seen from the ratio of the area of the awakened (built-up area) of the total area. The more spacious built-up area can mean higher economic activity society. Such conditions can be seen from the dense network of roads, the ever-expanding area of offices and trade, the spread of residential areas with high population density and high employment opportunities.

The success of government in the long term depends not only on people's satisfaction with the services provided but also on interest, participation and support from the community itself (Arifianto, 2008). In supporting the implementation of the management of regional development, efforts should be made is to increase the capacity of local government officials and organizations civil society in order to take proper role in the democratic interaction and the development process in a comprehensive manner (Davis and Newstrom, 1995). More specifically that development in this era of decentralization should be to have the dimensions of human resource development, so as to provide appropriate services to the community and are able to manage natural resources in a sustainable manner. For that direct public participation is necessary and needs to be strengthened and expanded.

In a democratic system of governance, the concept of public participation is one important concept because it is directly related to the essence of democracy as a system of governance that focuses on the people as sovereign. Carter in Rustiningsih stated that the participation of society has a very important role in the life of the community in an effort to improve the process of learning communities, directing people towards responsible community.

Community participation has many forms, ranging from a form of direct public participation in government programs or who are indirect such as in the form of donations, energy, thoughts and revenue in government policymaking. However, the variety and level of participation is often only determined on a massive scale, ie., from the number of individuals in influence. Though participation in essence be related to public access to information. Until now public participation is not yet a permanent and institutionalized activity, especially, in decision-making. This study is one of a container

community Serdang Bedagai in explored ideas in participating to the acceleration of sustainable development.

Problem formulation: Is self-supporting development (Gerbang Swara) consisting of planning, decision-making, implementation, evaluation, utilization and dissemination effect on development areas in Serdang Bedagai?

Is self-supporting development (Gerbang Swara) consisting of planning, decision-making, implementation, evaluation of the use and dissemination affect the welfare society in Serdang Bedagai? Is the regional development affect the welfare of the people in Serdang Bedagai?

Objective: The purpose of this study is: to know and analyze the influence self-supporting development (Gerbang Swara) consisting of planning, decision-making, dissemination, implementation, evaluation and utilization of the development areas in Serdang Bedagai.

To know and analyze the influence self-supporting development (Gerbang Swara) consisting of planning, decision-making, dissemination, implementation, evaluation and utilization of the welfare society in Serdang Bedagai. To know and analyze the impact of regional development on welfare society in Serdang Bedagai.

Benefits research the benefits of this research are as follows: as input for local governments to looked influence self-supporting development (Gerbang Swara) consisting of planning, decision-making, dissemination, implementation, evaluation and utilization the regional development in Serdang Bedagai and its effect on welfare society in Serdang Bedagai (Bjorn, 2001).

As the material to add to the treasures of the study and a scientific development which could further contribute to the practical study program Regional Planning Graduate School of the University of North Sumatra.

MATERIALS AND METHODS

This study using descriptive quantitative measures. The approach used in this study. A survey the nature of this study were (descriptive explanatory) is the research aims to describe and explain the nature of the circumstances that took place at the time of the study and examine the causes of these symptoms and the status variables researched and the relationship between other variables. The position of the variables that were analyzed and the relationship between the other variables.

Draft study design: The study consists of 8 construction including planning, decision-making, dissemination, implementation, evaluation, utilization, development of

Table 1: Sample list every district in Serdang Bedagai

Position	Number of employees (Persons)		-----Calculation of sample-----				Number sample elected	
Perbaungan	2308	People	2308	X	256 /	23250	26	People
Bandar Khalifah	795	people	795	X		256/23250	9	People
Stars Bayu	3937	People	3937	X		256/23250	42	people
Sei Rampah	740	People	740	x		256/23250	8	People
SerbaJadi	2550	People	2550	x		256/23250	28	people
Gulf Mengkudu	3737	People	3737	X		256/23250	41	people
Dolok Masihul	2375	People	2375	X		256/23250	26	people
Tebing Tinggi	140	people	140	X		256/23250	2	people
Dolok Merawan	1258	People	1258	X		256/23250	14	People
Kotarih	2450	People	2450	X		256/23250	27	people
Tanjung Beringin	2510	People	2510	X		256/23250	28	people
Coast Mirror	450	people	450	X		256/23250	5	People

Bureau of administrative Bedagai Serdang Medan (Data is processed in 2014)

Table 2: Instrument scale ordinal

Question	Scores
Very Good	5
Good	4
Less Good	3
Not Good	2
Very Not Good	1

Source: Sugiyono (2006)

Number of samples = 32×8 = 256 samples

The sample is a small part of the population. The samples in this study using proportional stratified random sampling is the determination of sample by randomly select respondents from each-each whole area in Serdang Bedagai. The technique is done by taking samples at random with the number of probability sampling can be seen in Table 1:

Technique data collection: To obtain a complete and thorough, researchers used data collection techniques as follows:

Observation of conducting research to see first hand the condition of the field in accordance with the object of research, observations were made throughout the villages that have been registered in the development program Gerbang Swara and citizens or participating community involved in the program.

Interview convening interviews and question and answer directly to the respondents related to the object of research. Interviews were conducted at all levels of program officer Gerbang Swara including regent of Serdang Bedagai in charge.

Dissemination questionnaire through list on selected respondents to answer. Study documentation of records that exist with respect to the data obtained from Serdang Bedagai.

Mechanical scales used in this study is the ordinal scale. Ordinal scale is a scale of measurement that is widely used to measure the phenomenon/social phenomenon in which the respondents are asked to rank the particular preferences while providing value (rate) against the preferences. Measurement criteria are in Table 2 and 3:

Test validity and test reliability instrument: Testing validity and reliability tests conducted with the 30 of respondents outside of the study sample in Serdang Bedagai.

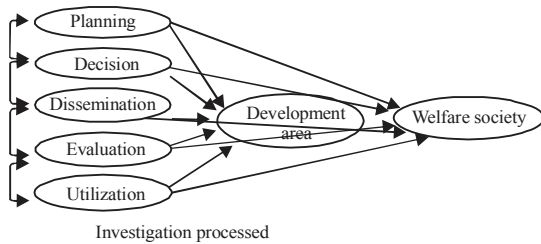


Fig. 1: Variables depends upon society welfare and development area

areas and community welfare, based on this research variables are grouped into two, namely the variables exogenous (free) which consists of planning, decision-making, dissemination, implementation, evaluation and utilization while variable endogenous (dependent) consisting of regional development and welfare society. To further facilitate the analysis, then each variable must first be identified according to research problems (Fig. 1) (Dunn, 2000).

Sample: Samples used in this study a minimum of 100 people. This refers to the Hair *et al.* that the number of samples (respondents) were used in the study were using SEM minimum of 100 samples. While the number of ideal and representative samples obtained through calculation that the amount of research indicators multiplied by 5 until 31. Thus, samples for the study were:

$$\text{Sample size} = \text{Number indicator} \times \text{amount variable} \quad (1)$$

Table 3: The operational definition of each variable in this study can be seen in table operationalization of research variables

Variable	Definition	Indicator	Scale measurement
Planning (X1)	Selection of alternate or allocation of various resources available	Description of the social conditions of the area Model social change Oriented issues as the basis for decision-taking policy Identify problem areas with efforts to improve the conditions	Scala ordinal
Decision (X2)	Step includes identifying the problem, choose an alternative and evaluate the effectiveness of the decision	Role of a person in making organizational decisions Based on the value of developing Social skills in communicating effectively Decisions based rational attitude	Scale ordinal
Dissemination (X3)	The process of social interaction through which we identify the ways of thinking, feeling and behaving, so that, they can participate effectively in society	Growing public awareness Inviting people involved Supports program Socializing program implementation	Scala ordinal
Implementation (X4)	Center on activity, action, action or the existence of a mechanism system	Contribute force Contribute material Providing financial contribution Implementing the system in accordance with an agreement	Scale ordinal
Evaluation (X5)	Efforts to document and make an assessment of what happened	Evaluating the implementation of the tasks Comparing budgets Create reports Overseeing the course of the program	Scala ordinal
Utilization (X6)	The activities to utilize environmental areas, utilizing environmental services, utilizing the results as well as collect the produce optimally and equitably for the benefit of society while maintaining sustainability	Improving togetherness Increasing awareness Preserving the environment Provide youth for the community in improving the economy of	Scale ordinal
Development of areas (Z)	The process of formulation and implementation of development goals by using natural resources optimally through local economic development based on the basic economic activities that occur on a region	Build public facilities Improving economy Increase population Build disadvantaged areas	Scale ordinal
Welfare public (Y)	Includes the actions of human beings to achieve the level of people's lives better	Results for the program Gerbang Swara Results of community engagement Amendment to the behavior of society Improving the living standards of the people of the results program implemented	Ordinal scale

Validity: According to Sugiono valid means the instrument used to obtain the data can be used to measure what should be measured. Distribution (Table r) for $\alpha = 0.05$ and degrees of freedom ($df = n-2$). Methods decisions: if $r_{count} > r_{table}$ means valid and vice versa if $r_{arithmetic} < r_{table}$ means invalid. If the value of corrected item total correlation every question is >0.30 , then, the questions are considered valid.

Test reliability: Reliability tests performed to obtain the level of accuracy (reliability) data collection tool (instrument) is used. Total variance grain searched first by looking for variance of each item. Testing is done by trying out the instrument once and then the data were analyzed with a particular technique in this case the technique used is the technique of Cronbach alpha (α). A variable is said to be reliable if the value of Cronbach alpha >0.60 (Imam, 2005).

Analysis methods: The analysis method used in this research is the analysis of structural equation model (structural equation model) by processing the data using

a computer program Analysis of Moment Structure (AMOS). SEM is a multivariate statistical technique which is a combination of factor analysis and regression analysis (correlation) which aims to examine the relationships between variables that exist in a model, both among the indicators with constructor the relationship between the constructs.

RESULTS AND DISCUSSION

Test validity: Testing the validity of the instrument with the help of SPSS Software, the validity can be seen in the value column corrected item amount correlation. If the correlation number which is greater than the number of criticism ($r_{count} > r_{table}$) the instrument is said to be invalid or if the value of corrected item total correlation every question is >0.30 then the questions are considered valid. Test the validity of the planning, decision-making, dissemination, implementation, evaluation, utilization, regional development and social welfare (Table 4) (Friedmann, 1987).

Table 4: Result validity planning instrument

Item statement	r-count	r-table	Description
Movement governmental development planning folk advance in the description of the social conditions of the area Serdang Bedagai	0.505	12:30	Valid
Existence model of social change as a step in the movement of the development planning governmental folk	0.660	12:30	Valid
Movement development planning governmental people oriented issues as the basis for decision-taking policy	0.726	0:30	Valid
Movement planning governmental people as identification of problem areas with efforts to improve the condition	0.615	12:30	Valid
Research findings, 2014 (processed data)			

Table 5: Results validity test instrument decision

Item statement	r-count	r-table	Description
Community participation is required in making organizational decisions for governmental development movement	0.753	12:30	Valid
Decision-making is based on the value of developing governmental development movement	0.750	12:30	Valid
Social ability needed to communicate effectively on governmental development movement	0.732	12:30	Valid
Decision-making based rational attitude in the movement for governmental development still constrained budgets	0.807	12:30	Valid
Research findings, 2012 (processed data)			

Table 6: Results validity test instruments dissemination

Item statement	r-count	r-table	Description
Governmental development movement can foster public awareness	0.619	12:30	Valid
Governmental development movement invites the public actively involved in these activities	0.740	12:30	Valid
Community support program governmental development movement	0.719	12:30	Valid
Community development movement disseminating the program to other communities governmental	0.702	12:30	Valid
Research findings, 2014 (data processing)			

Table 7: Results of validity test instruments implementation

Item statement	r-count	r-table	Description
Power in society contributed governmental development movement	0.771	12:30	Valid
Society contributed material in the implementation of the program development movement governmental	0.663	12:30	Valid
Community provides a financial contribution in the implementation of development movement governmental	0.715	12:30	Valid
Communities to implement the system in accordance with an agreement in the program development movement governmental	0.617	12:30	Valid
Research findings, 2014 (the processed data)			

Based on the Table 5 shows that the results of testing instruments planning variable has a value $r_{\text{count}} > r_{\text{table}}$ (0.30). It can be concluded that the entire instrument is the question of valid planning variables that can be used in the study.

Based on Table 6 shows that the results of testing instruments decision variable has a value $r_{\text{count}} > r_{\text{table}}$ (0.30). Thus, it can be concluded that all the instruments of questions about decision-making is a valid variable, so, it can be used in the study.

Based on Table 7 shows that the results of testing instruments dissemination variable has a value $r_{\text{count}} > r_{\text{table}}$ (0.30). Thus, it can be concluded that all the instruments the question of dissemination is valid variables that can be used in the study.

Based on Table 8 shows that the results of testing instruments implementing variable has a value $r_{\text{count}} > r_{\text{table}}$ (0.30). Thus, it can be concluded that all the instruments the question of implementation is valid variables that can be used in research.

Based on Table 9 indicates that the test results evaluation instrument variable has a value $r_{\text{count}} > r_{\text{table}}$ (0.30). Thus, it can be concluded that all statements about variable evaluation instruments are valid, so, it can be used in the study.

Based on Table 10 shows that the results of testing instruments utilization variable has a value $r_{\text{count}} > r_{\text{table}}$ (0.30). It can be concluded that the entire instrument statements about variable utilization is valid, so, it can be used in the study.

Based on Table 11 shows that the results of testing instruments for regional development variable has a value $r_{\text{count}} > r_{\text{table}}$ (0.30). Thus, it can be concluded that all statements about variable instrument of regional development is valid, so, it can be used in the study.

Based on Table 12 indicates that the results of testing instruments welfare society variable has a value $r_{\text{count}} > r_{\text{table}}$ (0.30). It can be concluded that the entire instrument a statement about society's welfare variable is valid, so, it can be used in research.

Table 8: Validity of test results instrument evaluation

Item statement	r-count	r-table	Description
Community development movement evaluate the implementation of the tasks governmental folk	0.679	12:30	Valid
Community compare budget in building the people governmental development movement	0.665	12:30	Valid
People make a report on the work of the people governmental development movement	0.652	12:30	Valid
Community oversee the program governmental development movement folk	0.465	12:30	Valid

Research findings, 2014 (processed data)

Table 9: Results validity test instrument utilization

Item statement	r-count	r-table	Description
Public improve togetherness in the program folk governmental development movement	0.565	12:30	Valid
People raise awareness within the program governmental development movement people	0.837	12:30	Valid
To preserve the environment in the communities involved governmental development movement people	0.631	12:30	Valid
Society provides youth in improving the economy with governmental development movement people	0.678	12:30	Valid

Research findings, 2014 (processed data)

Table 10: Results validity test instruments regional development

Item statement	r-count	r-table	Description
People build public facilities through a program of folk governmental development movement	0.578	12:30	Valid
Governmental development movement people as economic activity in improving society in Serdang Bedagai	0.697	12:30	Valid
Existence development movement governmental people can increase the population to reside in Serdang Bedagai	0.613	12:30	Valid
Program activities development movement governmental people formed one of them for developing the rural sector	0.602	12:30	Valid

Research findings, 2014 (the data processed)

Table 11: Results validity test instrument welfare society

Item statement	r-count	r-table	Description
Program development movement governmental provide benefits for the people of the community	0.526	12:30	Valid
Results of community involvement in the movement program can expedite the governmental development social and economic life that there are	0.692	0:30	Valid
Development movement governmental people can change people's behavior in a positive direction	0.748	12:30	Valid
With the program development movement governmental people can improve the living standard of	0.700	12:30	Valid

Research findings, 2014 (processed data)

Table 12: Instrument reliability test results variable

Variable	Cronbach's alpha	Information
Planning	0.788	Reliable
Decision-making	0.820	Reliable
Dissemination	0.806	Reliable
Implementation	0.805	Reliable
Evaluation	0.786	Reliable
Utilization	0.802	Reliable
Development of the region	0.786	Reliable
Welfare society	0.795	Reliable

Research findings, 2014 (Data processed)

Test reliability: As the answers of respondents to question is consistent or stable over time. Reliability testing in a study using a one shot or measurements once and for testing the reliability statistical test was Cronbach alpha used. Cronbach alpha is one that is close to 1. Reliability test conducted on the research showed the following results:

Table result that the test results throughout the study variables has a value $r_{count} > r_{table}$ (0.60). Thus, it can be concluded that all the instruments of questions about the planning, decision-making, dissemination, implementation, evaluation, utilization, regional development and the welfare of society is reliable.

Influence self-supporting development (Gerbang Swara) of the regional development in Serdang

Bedagai: Influence development movement governmental people (Gerbang Swara) consisting of planning, decision-making, implementation, evaluation, utilization and dissemination effect on development areas in Serdang Bedagai can be seen in Table 13:

Table on results of hypothesis testing each coefficient interpretation path or direction of causal relationships, the hypothesis testing results are obtained as follows:

Planning (X_1) effect significantly to the development of areas (Z) with direction positive relationship. This can be seen from the path coefficient (SE) which is positive for 0.144 with a value CR amounted to 2,010 and obtained probability significance (p) of 0.044 is smaller than significance level (α) which is set at 0.05. Based on the results showed a positive and significant effect of planning in the development of the region in Serdang

Table 13: Results hypothesis testing; Development areas in Serdang Bedagai

Variables			SE	CR	p-values	Information
Development of areas	<-	Planning	0.144	2.010	0.044	Significant
Development of areas	<-	Decision making	0.124	-0.779	0.436	No significant
Development of areas	<-	Dissemination	0.130	2,049	0.040	Significant
Development of areas	<-	Implementation	0.136	1987	0.047	Significant
Development of areas	<-	Evaluation of	0.108	2531	0.011	Significant
Development of the region	<-	Utilization	0.259 (0.795)		0.068	Not significant

Research findings, 2014 (processed data)

Table 14: Results hypothesis testing

Variables			SE	CR	p-values	Information
Welfare society	<-	Planning	0.128	0.920	0.357	Not significant
Welfare society	<-	Decision	0.113	-0.173	0.863	No significant
Welfare society	<-	Dissemination	0.115	2055	0.040	Significant
Welfare society	<-	Implementation	0.132	-2859	0.004	Significant
Welfare society	<-	Evaluation of	0.112	3069	0.002	Significant
Welfare society	<-	Utilization	0.059	0.302	0.763	Not significant

Research findings, 2014 (processed data)

Bedagai. This means that with the lack of planning in the people's movement of governmental development (Gerbang Swara) gives effect to the development of the area.

Decision (X_2) effect no significant effect on the development of areas (Z) with direction negative relationship. The path coefficients (SE) which is positive for 0.124 with a value CR amounting to -0.779 and obtained probability significance (p) of 0.436 is greater than significance level (α) which is set at 0.05. Based on the results of the study show the decision making negative and not significant in the development of the region in Serdang Bedagai. This means that the lack of proper decision-making in the people's movement of governmental development (Gerbang Swara) provides no benefit in developing the area.

Dissemination (X_3) effect significantly to the development of areas (Z) with direction positive relationship. This can be seen from the path coefficient (SE) which is positive for 0.130 with a value CR amounted to 2,049 and obtained probability significance (p) of 0,040 is smaller than significance level (α) which is set at 0.05. Based on the results showed a positive and significant effect of dissemination in the development of the region in Serdang Bedagai. That is the dissemination held by the government in the people's movement of governmental development (Gerbang Swara) provide insight to communities in developing regions.

Implementation (X_4) effect significant towards the development of areas (Z) with a positive direction relationship. This can be seen from the path coefficient (SE) which is positive for 0.136 with value CR amounting to 1.987 and obtained probability as significant (p) of 0.047 is smaller than significance (α) which is set at 0.05. Based on the implementation of the results showed a positive and significant influence in the

development of the region in Serdang Bedagai. This means that with the implementation of the people's movement of governmental development (Gerbang Swara) results directly or indirectly in the development of the region.

Evaluation (X_5) effect significant towards the development of areas (Z) with a positive direction relationship. This can be seen from the path coefficient (SE) which is positive for 0.108 with value CR amounting to 2.531 and obtained probability significant (p) of 0.011 smaller of level significance (α) which is set at 0.05. Based on the evaluation of the results showed a positive and significant influence in the development of the region in Serdang Bedagai. Meaning of evaluation which is regularly held in the government of the people governmental development movement (Gerbang Swara) can support the development of the region.

Utilization (X_6) not effect significantly to the development of areas (Z) with a positive direction relationship. The path coefficients (SE) which is positive for 0.068 with value CR at 0.259 and gained probability significant (p) of 0,795 of level greater significance (α) which is set at 0.05. Based on the results showed no significant utilization in the development of the region in Serdang Bedagai. This means that the utilization of the self-supporting development (Gerbang Swara) less support seen from awareness and community care in participating in regional development.

Influence self-supporting development (Gerbang Swara) The welfare society in Serdang Bedagai: Influence self-supporting development (Gerbang Swara) which consists of planning, decision-making, implementation, evaluation, utilization and dissemination affect the welfare of people in Serdang Bedagai can seen in Table 14.

Table 15: Results hypothesis testing; welfare of the people in Serdang Bedagai

Variables	SE	CR	p-values	Information
Welfare society <- Development area	0.120	5.620	0.000	Significant

Research findings, 2014 (processed data)

At value hypothesis testing each coefficient interpretation path or direction of causal relationships, the hypothesis testing results were obtained as follows:

Planning (X_1) not effect significantly to the welfare of society (Y) with positive diraction relationship . This can be seen from the path coefficient (SE) which is positive for 0.128 with value CR amounted to 0.920 and obtained probabilitas significant (p) of 0.357 than greater significance (α) which is set at 0.05. Based on the research results show the positive effect of planning but not significant in improving welfare society in Serdang Bedagai. This means that the lack of planning in the people's movement of governmental development (Gerbang Swara) but has not been able to improve the welfare of the community. This is due to the planning done not all been realized.

Decision (X_2) not effect significantly to the welfare of society (Y) with negative direction relationship. The path coefficients (SE) which is positive for 0.113 with value CR amounting to -0.173 and obtained probabilita ssignificant (p) of 0.863 of level greater significance (α) which is set at 0.05. Based on the results of the study show the decision making negative and not significant in improving welfare society in Serdang Bedagai. This means that decision-making is done in part still less appropriate to improve the welfare of society.

Dissemination (X_3) effect significant to the welfare of society (Y) with positive directions relationship . This can be seen from the path coefficient (SE) which is positive for 0.115 with value CR amounting to 2.055 and obtained probabilitas significant (p) of 0.040 smaller of level significance (α) which is set at 0.05. Based on the results showed a positive and significant effect of dissemination within the community in improving welfare in Serdang Bedagai. That is the dissemination of the government and society in the people's movement of governmental development (Gerbang Swara) provides benefits in improving the welfare of society. That is the dissemination that do have accepted and understood by the public.

Implementation (X_4) not effect significant to the welfare of society (Y) with positive diraction relationship. This can be seen from the path coefficient (SE) which is positive for 0.132 with value CR amounting to -2.859 and obtained probabilitas significant (p) of 0.004 is smaller of level significance (α) which is set at 0.05. Based on the implementation of the results showed a negative and significant effect in improving the welfare of people in

Serdang Bedagai. This means that the implementation of the government and society in the people's movement of governmental development (Gerbang Swara) has not shown any increase in social welfare. This implementation is done indirectly improved its people's welfare but the process requires a long period.

Evaluation (X_5) effec significant towards the development of areas (Z) with a positive direction relationship. This can be seen from the path coefficient (SE) which is positive for 0.108 with value CR amounting to 3.069 and obtained probabilitas significant (p) of 0.002 is smaller of level significance (α) which is set at 0.05. Based on the evaluation of the results showed a positive and significant effect in improving the welfare of people in Serdang Bedagai. This means that the evaluation by the government and society in the people's movement of governmental development (Gerbang Swara) showed benefit in improving the welfare of society. This is indicated by the presence of a periodic evaluation of the success of the Gerbang Swara.

Utilization (X_6) not effect significantly to the welfare of society (Y) with positive directions relationship. The path coefficients (SE) which is positive for 0.059 with value CR amounting to 0.259 and obtained probabilitas significant (p) of 0.763 than greater significance (α) which is set at 0.05. Based on the results showed the use of positive but not significant effect on the welfare of people in Serdang Bedagai. This means that utilization through self-supporting development (Gerbang Swara) can not be utilized entirely for the community, it is shown from the low public awareness in caring for the results of the Gerbang Swara.

The influence of the regional development of the welfare society in Serdang Bedagai: Effect of regional development affect the welfare of the people in Serdang Bedagai can seen in Table 15.

Table results of testing the hypothesis with the interpretation of each path coefficient or direction of causal relationships, the hypothesis testing results were obtained, namely: the development of areas (Z) effect significant to the welfare of society (Y) with positive direction relationship. This can be seen from the path coefficient (SE) which is positive for 0.120 with value CR amounting to 5.620 and obtained probabilitas significant (p) of 0.000 of level significance (α) which is set at 0.05. Based on the research results show the development of the region positive people in Serdang Bedagai. This means that the development of the region through self-supporting

development (Gerbang Swara) proclaimed by the government show tangible benefits in improving the welfare of the community in the form of irrigation canals, bridges, opening, development and rehabilitation of roads, health facilities, educational facilities and the construction of houses of worship.

CONCLUSION

Effect movement self-supporting development (Gerbang Swara) of the regional development in Serdang Bedagai is planning a significant effect on the development of areas, decision not significant effect on regional development, dissemination significant effect on regional development, implementation of a significant effect on the development of areas, evaluation significant effect on development utilization of the region and not significant effect on development of governmental development district. The influence people's movement (Gerbang Swara) the welfare society in Serdang Bedagai is planning not significant, decision not significant effect on the welfare of society. Implementation not significant to welfare society, evaluation significant effect on regional development and utilization of public to welfare not significant.

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